

BUSINESS SERVICES

Business services are available to participants on the SE Program through Community Futures Winnipeg River.

- ✓ Business Consulting
- ✓ Business Plan Development
- ✓ Small Business Loans Programs
- ✓ Market Research
- ✓ Industry Research and Analysis
- ✓ Business Resource Library
- ✓ Marketing Strategy
- ✓ Small Business Seminars



COORDINATION

In the North Eastern Region of Manitoba the SE Program is coordinated by Community Futures Winnipeg River. Please contact our office for more information:

Community Futures Winnipeg River
4 Park Avenue
Lac du Bonnet, MB R0E 1A0
Phone: 204-345-8691
Toll Free: 1-888-298-9023

Email: info@cfwr.mb.ca
Website: www.cfwr.mb.ca
Facebook: www.facebook.com/cfwrmb



If you'd like to apply directly to the program, application forms are available at:

Industry Training and Employment Services
100 - 260 Superior Avenue
Selkirk, MB R1A 2M9
Phone: 204-785-5301



SELF EMPLOYMENT PROGRAM



**Entrepreneurs
Wanted**

Definition of an Entrepreneur:

The word Entrepreneur comes from the French "entreprendre" meaning "to pursue opportunities to undertake, to fulfill needs and wants through innovation and starting ventures. Therefore an entrepreneur is someone who takes initiative, assumes control of organizing resources, and is willing to take a risk."

HAVE A BUSINESS IDEA?

The Self Employment (SE) Program is a Provincial Program option of Industry Training and Employment Services and administered by Community Futures Winnipeg River. This is how the program could work for you:

- ✓ Assessment of whether or not you are eligible for the program.
- ✓ Evaluation of your business concept for economic viability.
- ✓ If your business concept is viable, you will then be partnered with a business consultant to assist you in completing a professional business plan.
- ✓ You will receive technical support in the start-up stage of the business and continual monthly monitoring of the business by your business consultant during the length of the program.



SE PROGRAM OVERVIEW

The SE Program has been successful in helping hundreds of new entrepreneurs realize their dreams of operating their own business.

Talk to any entrepreneur and they will all tell you that the first year of business will either make or break a company. The SE Program understands the hardships faced by new entrepreneurs and is focused on helping strengthen these new businesses in the community.

The Program provides participants with the training and supports necessary to start a business. The SE Program offers business plan instruction, self-employment/entrepreneurial skills training (including classroom instruction), one-on-one consulting, and mentoring for businesses operating within a defined geographical area.

If approved, participants are eligible for up to 52 weeks of training and business supports with up to 39 weeks of income support.

Income support (EI) may be provided from the start date of your agreement assuming you have an active EI claim and sufficient weeks remaining.

Funding for this program is provided by the Government of Canada Employment Insurance Account and the Province of Manitoba.

ARE YOU ELIGIBLE?

The objective of the Self Employment (SE) Program is to assist eligible unemployed Manitobans to achieve economic self-sufficiency through the creation of their own jobs.

Participants must:

- ✓ Be unemployed.
- ✓ Be legally entitled to work in Canada.
- ✓ Be currently receiving Employment Insurance (E.I.); OR have received E.I., maternity or parental benefits within the past five years.

