Community Futures East Interlake

2017-2018

Annual General Meeting

Supported by:

Western Economic Diversification Canada

Diversification de l'économie de l'Ouest Canada

Canada

COMMUNITY FUTURES EAST INTERLAKE OVERVIEW

Community Futures East Interlake Inc (CFEI) is a non-profit community-based Economic Development Organization. Community Futures (CF) is an initiative of the Federal Government of Canada, and administered by Western Economic Diversification Canada. CFs operate across rural and Northern Canada as a grassroots driven program created to stimulate and strengthen rural economies.

Mission Statement

"Community Futures East Interlake strengthens diverse communities in the region through strategic community economic development and business support services.

CFEI is one of 16 Community Future Organizations that operates in the province of Manitoba. The region represents local municipal governments, businesses and local economic development groups within the East Interlake region. It is governed by a dedicated Board of Directors, each representing one of the areas which comprise the East Interlake region.

At Community Futures, our commitment is to facilitate the processes involved in all aspects of community economic development, including job creation, community decision-making, organizational development and long-term viability and prosperity.

In fulfilling this commitment, *Community Futures East Interlake* recognizes that a number of regional needs must be addressed. These needs are developed along 3 main themes - Business Development Services, Business Financing and Community Economic Development Planning.

Business Development Services

Community Futures East Interlake provides general business counseling and technical assistance in the development and planning of a new business or business expansion. This includes many services and involves all aspects of starting and running a business, including:

- Business plan development
- Feasibility and market analysis
- Marketing
- Bookkeeping
- Financial statement analysis and cash flow projections
- Accessing financing
- Access to resource and research material, including access to one of the largest collections of business and trade information in Canada.
- Business training, seminars and referrals to additional professional services.

Self-Employment Program is a partnership between *Community Futures East Interlake* and Employment Manitoba (Entrepreneurship, Training and Trade) where the objective is to assist eligible unemployed individuals to achieve economic self-sufficiency through the creation of their own jobs. This program provides participants with the training and support necessary to start a business while receiving financial benefits in the first months of establishing a business.

Business Financing

Once a business plan has been developed, *Community Futures East Interlake* encourages clients to seek financing through traditional lenders. *CFEI* is also a source of alternate financing for qualifying clients within East Interlake geographic boundaries who are unable to obtain sufficient financing through traditional means. Interest rates are fixed for the term and repayment terms are set at a maximum of 10 years.

CFEI provides this higher-risk lending via:

- General Loan Investment Fund – up to $150,000
- Micro Loan Program – up to $20,000
- Entrepreneurs with Disability Loan Investment Fund – up to $150,000
- Youth Entrepreneur Loan Investment Fund – up to $25,000
- Youth Micro Loan Program – up to $4,000

Community Economic Development Planning

Community Futures East Interlake's goal is to diversify and strengthen East Interlake's economic foundation and opportunities.

Community Economic Development (CED) is defined as local people acting to stimulate, create and promote the economic potential of a community and enhance its social conditions and quality of life. CED is a vital community-directed process that is often the most overlooked yet most valuable aspect of community growth. Without proper planning and discussion, tangible growth can be difficult to achieve.

Community and Strategic Planning is a formal facilitation process which extracts vital opinions and goals and provides planning assistance to help develop a logical road map for the community to follow. Communities, service groups and organizations benefit tremendously when past accomplishments are reviewed and future goals established.

By creating partnerships with communities in the region, their agencies and organizations, *Community Futures East Interlake* provides an advisory role in solving long-term economic problems. This helps to identify opportunities and capitalize on project and product development.

BOARD OF DIRECTORS

Community Futures East Interlake operates under the guidance of a Board of Directors. There are eleven volunteer community representatives nominated by their Municipal Councils that oversee the activities of *CFEI*.

Community Futures East Interlake's Board of Directors as of April, 2016 is as follows:

Member	***Position***	***Community***	***Date Appointed***
Randy Woroniuk	*Director*	Gimli	June 2015
Warren Ostertag	Director	M of Bifrost-Riverton	November 2015
Randy Sigurdson	Secretary/Treasurer	Arborg	December 2010
Jim Campbell	Vic-Chair	RM of Rockwood	December 2014
Tony Pimentel	Director	Winnpeg Beach	November 2015
Angela Emms	Director	Rosser	December 2014
Shannon Pyziak	Director	RM of Fisher	December 2014
Carol Lavalle	*Director*	*Armstrong*	October 2013
David Oberding	*Chair*	Dunnottar	October 2010

Ross Thompson	Director	Stonewall	October 2016
Michael Ledarney	Director	Teulon	April 2017
Evelyn Stocky	Director	Member at Large	April 2016
Steve Lupky	Director	Member at Large	April 2016

EXECUTIVE COMMITTEE

The officers of the Corporation form the Executive Committee, elected by the Board for a one year term. Responsible for developing and recommending strategic plans, yearly operating plans, changes to policies and procedures and amendments to the by-laws:

David Oberding	*Chairperson*
Jim Campbell	Vice-Chairperson
Randy Sigurdson	*Secretary/Treasurer*

Building Interlake Growth Program (BIG)

Responsible for the review and grant approval of up to $5,000 to non-profit organizations undertaking economic development projects in the east Interlake region.

Tony Pimentel
Carol Lavalee
David Oberding
Angela Emms
Jim Campbell

Personnel Committee

Responsible for the human resources of the corporation.

David Oberding
Jim Campbell
Randy Sigurdson
Randy Woroniuk
Warren Ostertag

Board Member Participation

ORGANIZATIONAL DEVELOPMENT AND GOVERNANCE

- Board members have a vision of where *Community Futures East Interlake* needs to be going to encourage growth and development of our communities and the region. They have the principle responsibility for establishing and carrying out *CFEI*'s mission and strategic objectives.
- Board members establish a clear organizational mission, develop a clear, long-range strategic plan and govern its operation by setting out the priorities, establishing the goals and objectives for *CFEI* then evaluating the plan's success.
- Directors are fully versed with the organization's goals, objectives, programs and services, projects, budget processes and financial situation. They regularly review monthly staff activity and financial reports and have a clear understanding of them. They accept responsibility for overseeing administration, assets, liabilities, contracts and overall policies of the organization. They ensure all disbursements, agreements and contracts are board-authorized.

- Board members are governed by the communities they represent. They effectively provide governance for the corporation, keeping board and staff focused on the issues that are important to the region and its communities, yet delegate the day-to-day operational matters and implementation of its policies to the management.
- Every board member is a "trustee" of *CFEI*'s finances. They protect the integrity of *CFEI's* finances by establishing and approving financial policies, including annual operating budgets. They set the budget in support of the *CFEI's* activities and monitor expenditures. They work with management to ensure there are regular, clear and detailed financial reports provided to the board.
- Board members ensure accountability of the organization to government and participating communities. They ultimately accept legal responsibility for the organization.
- Board members and management regularly review their programs and services to ensure that the corporation's offerings reflect future rather than past needs of the community/region that it serves. They continue to be "leaders of change".
- Board members are knowledgeable, have diverse backgrounds and skills, and they bring these skills and experience to the corporation and to our communities. They are willing to share their knowledge and expertise. They encourage staff training and professional development and are always willing to take training themselves.
- Board members have a positive impact on our communities through bringing about change by actively participating at meetings and participating on committees and sub-committees. Enthusiastic about the activities of the corporation, they bring tremendous energy to the work of community and business development.

COMMUNITY DEVELOPMENT

- Board members are community leaders who volunteer their time to provide community-based direction and support to the corporation. They provide a source for new directions for *CFEI* by capturing new community opportunities and ideas, bringing them to the attention of the organization for our participation. They effectively communicate the impact current *CFEI* activities are having on the community.
- The essential link between *CFEI* and their communities, directors are representative of the developmental interests and needs of their communities. They play a vital role in their community's economic development and diversification by bringing the needs and interests of the community, region and local organizations back to *CFEI*, and vice-versa.
- Acting on behalf of their constituents, board members are accountable to their communities. They work hard to mobilize their communities to achieve stronger, more sustainable, diversified futures for their communities.
- Board members take on regional projects. They participate on sub-committees as required to assist communities to successfully implement identified economic diversification strategies.
- Board members represent *CFEI* in the community, actively marketing and promoting our services. They are ambassadors to *CFEI*, lobbying on behalf of the organization, the region, and their communities.

BUSINESS DEVELOPMENT

- Members of the board oversee the delivery of the loans programs, making all lending and Self-Employment Program approval decisions. They decide loan approvals, loan amounts and repayment terms. Board members assess the availability of funds and ensure that all financial resources of *CFEI* are utilized effectively.

- Board members provide an ongoing review of existing client files and bring knowledge of community needs into the business loan decision. As much as possible, they contribute input about the character of the loan clients within their communities. Keeping an ear to the ground, directors provide an informal monitoring of client business activities within their communities.
- Our loan committee members bring a wide variety of expertise to the table. They have experience in running a business, understanding cash flows, understanding the local consumer, etc. They offer this experience to all loan decisions.

STAFF

Tammy Dziadek, *General Manager*
Tammy has been with *Community Futures East Interlake* since January 1994. In January of 2004 she became the General Manager of the corporation. Tammy presently provides business development services, lending services, strategic planning, project planning and development, assistance to community groups, directs corporation business and is the corporate liaison for the Board of Directors. If your business or communities need help, she will assist.

Deanna Fridfinnson, *Business & Community Development Advisor*
Deanna joined the team in February 2010. She brings over 11 years of business experience and numerous years of community development expertise. Deanna coordinates and oversees the Self-Employment Program, assists with loans, business training and community development project coordination. She offers business counseling, planning assistance, business start-up, financing assistance, project development and training development. She helps you find the business resources you need and helps communities to succeed.

Eugene Zalevich, Community Growth Settlement Officer
Eugene joined the team in March 2010. Eugene coordinates and oversees the Build Interlake Growth (B.I.G) Program, assists with loans and provides community development project coordination. He offers business counseling, financing assistance, assistance with community development issues, and assistance to communities/groups with funding proposal development. He helps communities help themselves. He is also the Immigrant Settlement Service Officer.

Lisa O'Neill, Office Administration & Loan Administration
Lisa joined Community Futures in July 2016. She brings municipal government and accounting experience to the organization. Lisa manages all aspects of loan administration and the accounting functions of the office.

ANNUAL GENERAL MEETING

Monday, June 18, 2018
Quarry Park Interpretive Centre, Stonewall, Manitoba

6:00 PM

AGENDA

1. Call Meeting to Order
2. Adoption of Agenda
3. Confirmation of Minutes
4. Business Arising from Minutes
5. Approval of Corporation's Actions in the 2017-2018 Fiscal Year
6. Election of Officers
7. Review of 2017-2018 Audited Financial Statements
8. Confirmation of Auditors
9. Reports
    a) Message from the Chair
    b) General Manager Report
    c) Business Development and Loans Report
    d) Community Economic Development Report
    e) Marketing Committee Report
10. Other Business
11. Adjournment

Community Futures East Interlake
Annual General Meeting
Thursday, June 15, 2017
Winnipeg Beach Recreation Centre

Present: David Oberding, Randy Sigurdson, Jim Campbell, Steve Lupky, Carol Lavallee, Warren Ostertag, Tony Pimentel, Ross Thompson

Absent with notice: Evelyn Stocki, Shannon Pyziak, Angel Emms, Michael Ledarney

Others: **Tammy Dziadek,** General Manager; **Lisa O'Neill,** Office Administrator; **Deanna Fridfinnson,** Business Analyst & Community Development Advisor; **Eugene Zalevich,** Community Growth Settlement Officer

1 CALL MEETING TO ORDER

The meeting was called to order by the chair at 5:55 pm.

2 ADOPTION OF AGENDA
Moved By: Steve Lupky
Seconded By: Tony Pimentel

THAT the June 15, 2017 agenda be adopted as circulated.

CARRIED

3 CONFIRMATION OF MINUTES
Moved By: Randy Sigurdson
Seconded By: Carol Lavalle

THAT the June 16, 2016 Annual General Meeting Minutes be approved as presented.

CARRIED

4 BUSINESS ARISING FROM MINUTES

- There was no business arising from the minutes.

5 APPROVAL OF CORPORATION'S ACTIONS IN THE 2016-2017 FISCAL YEAR
Moved By: Steve Lupky
Seconded By: Jim Campbell

THAT the actions of Community Futures East Interlake for the operation year of April 1, 2016 to March 31, 2017 be accepted.

CARRIED

6 ELECTIONS OF OFFICERS

David Oberding stepped down as vice chair of the CFEI Board of Directors.
Tammy Dziadek, General Manager, took over the meeting for the election of officers and called for nominations for Secretary Treasurer.

6.1 **Secretary Treasurer**
Moved By: David Oberding
Seconded By: Warren Ostertag

David Oberding nominated Randy Sigurdson.
Second call for nominations - none
Third call for nominations - none

THAT nominations for Secretary Treasurer cease.

CARRIED

6.2 **Declared Secretary Treasurer**

Randy Sigurdson was declared Secretary Treasurer of Community Futures East Interlake by acclamation.

6.3 **Vice-Chair**
Moved By: Steve Lupky
Seconded By: Carol Lavalle

Steve Lupky nominated Jim Campbell for Vice-Chair.

Second call for nominations - none
Third call for nominations - none

THAT nominations for Vice-Chair cease.

CARRIED

6.4 **Declared Vice-Chair**

Jim Campbell was declared Vice-Chair of Community Futures East Interlake by acclamation.

6.5 **Chair**
Moved By: Tony Pimentel
Seconded By: Ross Thompson

Tony Pimentel nominated David Oberding for Chair.

Second call for nominations - none
Third call for nominations - none

THAT nominations for Chair cease.

CARRIED

6.6 **Declared Chair**

David Oberding was declared Chair of Community Futures East Interlake by acclamation.

7 **REVIEW OF 2016-2017 AUDITED FINANCIAL STATEMENTS**
Moved By: Warren Ostertag
Seconded By: Ross Thompson

THAT the 2016/2017 Financial Statements be approved.

CARRIED

8 **CONFIRMATION OF AUDITORS**
Moved By: Randy Sigurdson
Seconded By: Carol Lavalle

THAT Community Futures East Interlake appoint Thornton & Co as Auditors for the fiscal year 2017/2018.

CARRIED

9 **REPORTS**
Moved By: Jim Campbell
Seconded By: Carol Lavalle

THAT all reports be received as presented.

CARRIED

9.1 **Message from the Chair**

- David Oberding presented this report.

9.2 **General Manager Report**

- Tammy Dziadek presented this report.

9.3 **Business Development and Loans Report**

- Deanna Fridfinnson and Tammy Dziadek presented this report.

9.4 **Community Economic Development Report**

- Tammy Dziadek presented this report.
- Eugene Zalevich presented the Immigration report.

9.5 **Marketing Committee Report**

- Tammy Dziadek presented this report.

10 **OTHER BUSINESS**

-There was no other business.

11 **ADJOURNMENT**
Moved By: Ross Thompson
Seconded By: Randy Sigurdson

THAT the meeting adjourn at 6:12 pm.

CARRIED

COMMUNITY FUTURES EAST INTERLAKE INC.
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Year Ended March 31, 2018

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Thornton & Co.

Thornton & Co.
CHARTERED PROFESSIONAL ACCOUNTANTS
PROFESSIONAL CORPORATION

720 A St. Mary's Road, Winnipeg, Manitoba R2M 3N2
Telephone: 204.284.3717 Fax: 204.284.3746

INDEPENDENT AUDITOR'S REPORT

To the Members of Community Futures East Interlake Inc.

We have audited the accompanying financial statements of Community Futures East Interlake Inc., which comprise the statement of financial position as at March 31, 2018 and the statements of revenues and expenditures, changes in net assets and cash flow for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

(continues)

GARY T. THORNTON, FCPA, FCGA, CAFM
TODD T. THORNTON. B. Admin.. CPA. CGA. CAFM

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Independent Auditor's Report to the Members of Community Futures East Interlake Inc. *(continued)*

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Community Futures East Interlake Inc. as at March 31, 2018 and the results of its operations and its cash flow for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Thornton & Co.

Winnipeg, MB
June 12, 2018

CHARTERED PROFESSIONAL ACCOUNTANTS

COMMUNITY FUTURES EAST INTERLAKE INC.

Statement of Financial Position

March 31, 2018

	2018	2017
ASSETS		
CURRENT		
Cash	**$ 624,256**	$ 596,466
Term deposits	**1,092,093**	970,900
Accounts receivable	**30,208**	36,094
Interest receivable	**154,879**	151,967
Goods and services tax recoverable	**1,361**	1,958
Bank deposits - loan guarantees	**83,000**	70,000
	1,985,797	1,827,385
TANGIBLE CAPITAL ASSETS *(Note 5)*	**382,876**	382,876
LONG-TERM INVESTMENTS	**908,886**	931,474
CFIF INVESTMENT	**346,877**	346,877
	$ 3,624,436	$ 3,488,612
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	**$ 25,248**	$ 28,197
Wages payable	**16,729**	16,432
Employee deductions payable	**20**	-
Deferred income	**40,512**	59,576
	82,509	104,205
REPAYABLE INVESTMENT FUND	**475,000**	475,000
	557,509	579,205
NET ASSETS		
General fund	**1,597,239**	1,439,719
Investment in capital assets	**382,876**	382,876
Contributed surplus	**1,086,812**	1,086,812
	3,066,927	2,909,407
	$ 3,624,436	$ 3,488,612

ON BEHALF OF THE BOARD

_____ *Director*

_____ *Director*

Thornton & Co.

See notes to financial statements

COMMUNITY FUTURES EAST INTERLAKE INC.

Statement of Revenues and Expenditures

Year Ended March 31, 2018

	2018	2017
REVENUES		
Western Diversification Contributions	$ 296,116	$ 296,116
Interest income	113,378	102,509
Miscellaneous revenue and expense recovery	42,914	13,061
Citizenship and Immigration Canada	42,501	43,011
B.I.G. Project revenue	22,000	10,000
NEICOM Inc revenue	15,000	15,000
SEA Program and small business training	14,000	10,400
Elevate program revenue	10,500	14,000
Project revenue and workshops	4,033	8,328
CBDC contribution	3,238	-
Income from prior year deferred	2,050	2,463
Service income	875	-
	566,605	514,888
EXPENDITURES		
Administration contributions	5,545	5,611
Advertising and promotion	3,805	3,710
Annual General Meeting	342	354
Awards dinner	250	-
Bad debts	3,950	21,070
Business taxes, licenses and memberships	12,845	12,118
Credit checks	1,886	1,087
Delivery assistance tools	4,354	5,967
Equipment leases and purchases	6,576	10,801
GST expense	41	77
Insurance	1,388	1,409
Interest and bank charges	109	29
Miscellaneous	384	449
Office	4,411	3,333
Professional fees	10,247	11,203
Project and workshop costs	27,801	17,514
Property taxes	2,861	3,146
Repairs and maintenance	22,366	-
SEA program and small business training	168	319
Telecommunications	3,474	3,080
Training and development	6,558	5,558
Travel	29,737	24,179
Utilities and maintenance	2,317	42,871
Wages and benefits	257,670	253,064
	409,085	426,949
EXCESS OF REVENUES OVER EXPENDITURES	$ 157,520	$ 87,939

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See notes to financial statements

COMMUNITY FUTURES EAST INTERLAKE INC.

Statement of Changes in Net Assets

Year Ended March 31, 2018

	General Fund	Investment in Capital Assets	Contributed Surplus	**2018**	2017
NET ASSETS - BEGINNING OF YEAR					
As previously reported	$ 1,439,719	$ 382,876	$ 1,086,812	**$ 2,909,407**	$ 2,796,704
Prior period adjustments	-	-	-	**-**	2,192
As restated	1,439,719	382,876	1,086,812	**2,909,407**	2,798,896
EXCESS OF REVENUES OVER EXPENDITURES	157,520	-	-	**157,520**	87,939
Investment in capital assets	-	-	-	**-**	22,572
NET ASSETS - END OF YEAR	$ 1,597,239	$ 382,876	$ 1,086,812	**$ 3,066,927**	$ 2,909,407

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See notes to financial statements

COMMUNITY FUTURES EAST INTERLAKE INC.

Statement of Cash Flow

Year Ended March 31, 2018

	2018	2017
OPERATING ACTIVITIES		
Excess of revenues over expenditures	**$ 157,520**	$ 87,939
Item not affecting cash:		
Prior period adjustment	**-**	2,192
	157,520	90,131
Changes in non-cash working capital:		
Accounts receivable	**5,886**	16,015
Interest receivable	**(2,912)**	(15,977)
Accounts payable	**(2,949)**	1,949
Deferred income	**(19,064)**	(1,413)
Goods and services tax payable	**597**	(103)
Wages payable	**297**	1,861
Employee deductions payable	**20**	-
	(18,125)	2,332
Cash flow from operating activities	**139,395**	92,463
INVESTING ACTIVITY		
Long-term investments	**22,588**	(247,892)
FINANCING ACTIVITY		
Bank deposits - loan guarantees	**(13,000)**	15,000
INCREASE (DECREASE) IN CASH FLOW	**148,983**	(140,429)
Cash - beginning of year	**1,567,366**	1,707,795
CASH - END OF YEAR	**$ 1,716,349**	$ 1,567,366
CASH CONSISTS OF:		
Cash	**$ 624,256**	$ 596,466
Term deposits	**1,092,093**	970,900
	$ 1,716,349	$ 1,567,366

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See notes to financial statements

COMMUNITY FUTURES EAST INTERLAKE INC.

Notes to Financial Statements

Year Ended March 31, 2018

1. DESCRIPTION OF ORGANIZATION

Community Futures East Interlake Inc. is a community based organization that provides loans and financial services to small businesses in the East Interlake Region of Manitoba that are otherwise unable to obtain financing, and also provides community economic development services. The program which is being funded by the Community Futures Program was formed to foster the economic development of the region. The Corporation was incorporated under the Manitoba Companies Act as a non-profit organization on April 20, 1985. It is exempt from income taxes under the Income Tax Act section 149 (d) as a non-profit organization.

2. BASIS OF PRESENTATION

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNFPO).

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Investments and other non-cash assets

All gains and losses from the sale, collection, or other disposition of investments and other non-cash assets are accounted for in the fund that owned the assets

Ordinary income from investments, receivables, and other similar assets is accounted for in the fund owning the assets.

Measurement uncertainty

When preparing financial statements according to ASNPO, management makes estimates and assumptions relating to:

- reported amounts of revenues and expenses
- reported amounts of assets and liabilities
- disclosure of contingent assets and liabilities.

Estimates are based on a number of factors including historical experience, current events and actions that the organization may undertake in the future, and other assumptions that management believes are reasonable under the circumstances. By their nature, these estimates are subject to measurement uncertainty and actual results could differ. In particular, estimates are used in accounting for certain items such as revenues, allowance for doubtful accounts, useful lives of capital assets, asset impairments, legal and tax contingencies, employee compensation plans, employee benefit plans, retained interest in securitized receivables, income taxes, and goodwill impairment.

(continues)

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

Net assets

a) Net assets invested in property and equipment represents the organization's net investment in property and equipment which is comprised of the unamortized amount of property and equipment purchased with restricted funds.

b) Internally restricted net assets are funds which have been designated for a specific purpose by the organization's Board of Directors.

c) Unrestricted net assets comprise the excess of revenue over expenses accumulated by the organization each year, not of transfers, and are available for general purposes.

Revenue recognition

The organization recognizes revenues when they are earned, specifically when all the following conditions are met:

- services are provided or products are delivered to customers
- there is clear evidence that an arrangement exists
- amounts are fixed or can be determined
- the ability to collect is reasonably assured.

Tangible capital assets

Tangible capital assets are stated at cost less recoverable GST. Tangible capital assets are expensed in the year of purchase and added back to the Statement of Financial Position with an offsetting entry to Investment in Tangible Capital Assets. No amortization is taken on the tangible capital assets.

The Organization regularly reviews its capital assets to eliminate obsolete items. Government grants are treated as a reduction of capital asset cost.

4. LOAN GUARANTEES

Loan guarantees are term deposits that have been committed as security for client loans at various financial institutions for the purpose represented by the Board of Directors in its Organizational Mandate. These term deposits are therefore subject to potential loss. As of March 31, 2018, loan guarantees total $83,000 (2017- $70,000).

	Loan Guarantee	Provision for Doubtful Loans	Balance
Investment Fund	$ 45,000	$ -	$ 45,000
Disabled Entrepreneurs Fund	10,000	-	10,000
Repayable Fund	15,000	-	15,000
Youth Fund	13,000	-	13,000
	$ 83,000	$ -	$ 83,000

5. TANGIBLE CAPITAL ASSETS

	Cost	Accumulated amortization	**2018 Net book value**	2017 Net book value
Land	$ 11,820	$ -	**$ 11,820**	$ 11,820
Buildings	190,738	-	**190,738**	190,738
Equipment	180,318	-	**180,318**	180,318
	$ 382,876	$ -	**$ 382,876**	$ 382,876

6. CONTRIBUTED SURPLUS - INVESTMENT FUND

Contributed surplus consists of grants from the Community Futures Program to be used for the purpose of local employment through loans, loan guarantees and equity investments.

7. LONG-TERM INVESTMENTS

	Loans receivable	Provision for Doubtful Loans	Balance
Investment Fund	$ 741,717	$ 52,171	$ 689,546
Disabled Entrepreneur Fund	170,774	-	170,774
Repayable Fund	47,765	26,717	21,048
	$ 960,256	$ 78,888	$ 881,368

8. PROVISION FOR DOUBTFUL LOANS

The Board of Directors and management have agreed upon and created an account for potential doubtful accounts. The Board of Directors and management review outstanding loan receivables and loan guarantees annually or as necessary. Loans that are determined to be uncollectible will be offset against the Provision for Doubtful Loans.

9. SUMMARY OF SURPLUS BY FUND

Fund	General Fund	Investment in Capital Assets	Contributed Surplus	**2018**	2017
Administration	$ 16,800	$ 382,876	$ -	**$ 399,676**	$ 389,940
Interlake Immigrant Settlement Services	(476)	-	-	**(476)**	-
Investment Fund	1,353,174	-	1,086,812	**2,439,986**	2,353,334
Youth Fund	131,605	-	-	**131,605**	125,657
Disabled Entrepreneurs Fund	113,138	-	-	**113,138**	60,926
Repayable Fund	(24,723)	-	-	**(24,723)**	(28,172)
B.I.G. Project	7,721	-	-	**7,721**	7,721
	$ 1,597,239	$ 382,876	$ 1,086,812	**$ 3,066,927**	$ 2,909,406

10. LOAN WRITE-OFF

There are non-performing loans which have been reviewed by the Board of Directors and management and are determined to be uncollectible.

11. REPAYABLE TO W.E.D.

The Organization is in receipt of monies from the Government of Canada to provide loans to specific groups in their mandate area. These were:

1. $75,000 to provide a repayable investment fund
2. $200,000 to provide a repayable disabled entrepreneur investment fund
3. $200,000 to provide a repayable youth investment fund

The repayment commencement date has not been determined under the terms and conditions of the agreement with the Government of Canada.

	Principle	Total Repayable
Repayable investment loan	$ 75,000	$ 75,000
Disable Entrepreneurs loan	200,000	200,000
Youth loan	200,000	200,000
	$ 475,000	$ 475,000

12. FINANCIAL INSTRUMENTS

The organization is exposed to various risks through its financial instruments and has a comprehensive risk management framework to monitor, evaluate and manage these risks. The following analysis provides information about the organization's risk exposure and concentration as of March 31, 2018.

(a) Credit risk

Credit risk arises from the potential that a counter party will fail to perform its obligations. The organization is exposed to credit risk from customers. In order to reduce its credit risk, the organization reviews a new customer's credit history before extending credit and conducts regular reviews of its existing customers' credit performance. An allowance for doubtful accounts is established based upon factors surrounding the credit risk of specific accounts, historical trends and other information. The organization has a significant number of customers which minimizes concentration of credit risk.

Unless otherwise noted, it is management's opinion that the organization is not exposed to significant other price risks arising from these financial instruments.

13. ECONOMIC DEPENDENCE

Community Futures East Interlake Inc. receives at least 80% of its operating revenue from the Department of Western Economic Diversification, a sub-division of the federal government, and is economically dependent on it. The present contract the Organization has with the Department expires March 31, 2018. A new three year contribution agreement extension has been signed providing funding for the 18/19, 19/20, and 20/21 fiscal years.

14. INTEREST ANALYSIS

	Long-term investments	Short-term investments	2018	2017
Investment fund	$ 65,446	$ 24,461	**$ 89,907**	$ 84,437
Youth fund	2,589	3,359	**5,948**	5,704
Disabled Entrepreneurs fund	12,868	1,333	**14,201**	9,389
Repayable loan fund	3,321	-	**3,321**	2,979
	$ 84,224	$ 29,153	**$ 113,377**	$ 102,509

15. COMMITTED FUNDS

As part of the Build Interlake Growth Program, funding has been committed to the following projects:

	2018
2016/17 Approved projects	
Interlake Videos	**$ 3,000**
Winnipeg Beach Caboose Improvement	**5,000**
	8,000
2017/18 Approved projects	
Gimli Pavilion community commercial kitchen	**5,000**
Stonewall Kinsman lake splash pad	**5,000**
Zbruch Community Hall wheel chair ramp	**5,000**
Arborg-Bifrost Parks Rec Community ball park upgrade	**2,500**
Stonewall Drop In virtual reality head sets and computers	**2,500**
	20,000
Grand total	**$ 28,000**

As of March 31, 2018, these projects were not to the point of completion where the funds could be considered due and payable and therefore are not reflected in the financial statements.

16. COMMUNITY FUTURES INVESTMENT FUND

Community Futures East Interlake Inc. has contributed to the Community Futures Investment Fund, a fund administered by Community Futures Manitoba Inc. to provide loans to regional Community Futures organizations. As of March 31, 2018, Community Futures East Interlake Inc. has $346,877 principal ($346,877 - 2017), plus accrued interest of $122,900 invested in the fund. In 2012/13 one of the Investments was deemed uncollectible and was there for written off as bad debt. Previously this one time write down was reflected by CFIF as a reduction to the accrued interest. In 2015/16, CFIF reclassified the one time write down as a reduction in the principal balance of the investments and restored the balance of the accrued interest receivable. This reclassification by CFIF resulted in a decrease in principal balance for CFEI Inc of $13,123 and an increase in accrued accounts receivable by this same amount.

17. LOANS RECEIVABLE

All loans issued by the Organization have been for the purpose represented by the Board of Directors in its mandate.

COMMUNITY FUTURES EAST INTERLAKE INC.

Administration *(Schedule 1)*

Year Ended March 31, 2018

	2018	2017
REVENUE		
Western Diversification Contributions	$ 296,116	$ 296,116
NEICOM Inc. revenue	15,000	15,000
SEA Program and small business training	14,000	10,400
Elevate program revenue	10,500	14,000
Project revenue and workshops	4,033	8,328
CBDC contribution	3,238	-
Other	2,696	3,439
Loan fees	1,385	3,493
Income from prior year deferred	2,050	2,463
Service income	875	-
	349,893	353,239
EXPENSES		
AGM	342	354
Advertising	3,555	3,710
Awards dinner	250	-
Bad debt expense	-	375
Credit checks	1,886	1,087
Equipment leases and purchases	6,576	10,801
Insurance	1,388	1,409
Interest and bank charges	110	25
Miscellaneous	384	449
Office	4,410	3,333
Professional fees	10,247	11,203
Project and workshop costs	5,801	7,514
Property tax	2,861	3,146
Repairs and maintenance	22,366	-
SEA program and small business training	168	319
Subscriptions & memberships	12,845	12,118
Telecommunications	3,474	3,080
Training and development	6,458	5,531
Travel	27,446	23,174
Utilities and maintenance	2,317	42,871
Wages and benefits	227,274	222,740
	340,158	353,239
INCOME FROM OPERATIONS	$ 9,735	$ -

Thornton & Co.

See notes to financial statements

COMMUNITY FUTURES EAST INTERLAKE INC.

Interlake Immigrant Settlement Services ***(Schedule 2)***

Year Ended March 31, 2018

	2018	2017
REVENUE		
Service income	**$ 42,501**	$ 43,011
EXPENSES		
Advertising	**250**	-
Administration expense	**5,545**	5,611
Delivery assistance tools	**4,354**	5,967
GST expense	**41**	77
Training and development	**100**	27
Travel - Director expense	**2,291**	1,005
Wages and benefits	**30,396**	30,324
	42,977	43,011
LOSS FROM OPERATIONS	**$ (476)**	$ -

Thornton & Co.

See notes to financial statements

COMMUNITY FUTURES EAST INTERLAKE INC.

Investment Fund ***(Schedule 3)***

Year Ended March 31, 2018

	2018	2017
REVENUE		
Interest income	**$ 89,908**	$ 84,437
Miscellaneous revenue and expense recovery	**510**	500
	90,418	84,937
EXPENSES		
Bad debts	**3,766**	-
Interest and bank charges	**-**	5
	3,766	5
INCOME FROM OPERATIONS	**$ 86,652**	$ 84,932

Thornton & Co.

See notes to financial statements

COMMUNITY FUTURES EAST INTERLAKE INC.

Investment Fund - Youth ***(Schedule 4)***

Year Ended March 31, 2018

	2018	2017
REVENUE		
Interest income	**$ 5,948**	$ 5,704

Thornton & Co.

See notes to financial statements

COMMUNITY FUTURES EAST INTERLAKE INC.

Investment Fund - Disabled Entrepreneurs ***(Schedule 5)***

Year Ended March 31, 2018

	2018	2017
REVENUE		
Miscellaneous revenue and expense recovery	**$ 38,011**	$ 5,315
Interest income	**14,201**	9,390
	52,212	14,705
EXPENSES		
Bad debts	**-**	19,151
INCOME (LOSS) FROM OPERATIONS	**$ 52,212**	$ (4,446)

Thornton & Co.

See notes to financial statements

COMMUNITY FUTURES EAST INTERLAKE INC.

Repayable Investment Fund ***(Schedule 6)***

Year Ended March 31, 2018

	2018	2017
REVENUE		
Interest income	$ 3,320	$ 2,980
Miscellaneous revenue and expense recovery	313	313
	3,633	3,293
EXPENSES		
Bad debts	184	1,544
INCOME FROM OPERATIONS	$ 3,449	$ 1,749

COMMUNITY FUTURES EAST INTERLAKE INC.

Build Interlake Growth ***(Schedule 7)***

Year Ended March 31, 2018

	2018	2017
REVENUE		
BIGR Project revenue	$ 22,000	$ 10,000
EXPENSES		
Project and workshop costs	22,000	10,000
INCOME FROM OPERATIONS	$ -	$ -

Thornton & Co.

See notes to financial statements

MESSAGE FROM THE CHAIR

Greetings to the communities of the East Interlake.

It is my pleasure to welcome you to our 32nd annual general meeting.

Our office continues to work on many multi-year projects involving community development in the region ranging from the Arborg Personal Care home, North Interlake Training Project to the Village of Dunnottar Sustainable Community Plan. With these types of project we work closely with many community groups, municipal leaders and community champions. We want to recognize all of the hard work being done in our communities to grow our region.

Our business development side continues to be busy with the Self-employment program, Elevate and our lending program. We saw many new and existing entrepreneurs working hard to create new economic opportunities for themselves, their families and their communities.

I wish to extend a sincere thank you to all the community volunteers and to our dedicated board and staff for their hard work on behalf of our region.

Sincerely,

David Oberding, Chair

30 YEARS
Community Futures

GENERAL MANAGER'S CORPORATE OVERVIEW

FOR THE FISCAL YEAR 2017/2018

Majority of targets set out in our operating plan were met or exceeded. CFEI did not achieve the loan dollar lending target set out by WD, as the demand for loans this year was for smaller loans. Overall the number of loans given out was up, but the dollar amount lent was down.

Our office continues to provide client counselling and business planning assistance to new and expanding entrepreneurs. This includes path finding of programs that fit the unique needs of each client. We are seeing a greater need to provide one on one individual plans/resources that meet the needs of the clients.

Our offices was extremely busy providing CED services and worked very closely with a number of organizations in the region and province. We continued to work on multi-year projects such as the Arborg Personal Care Home Project, Townfolio, EDAM Economic Development Modules with the creation of CED Certification for Manitoba and the Village of Dunnottar Integrated Sustainable Community Plan.

Our office is working on a number of new community development projects including a survey to identify the training needs of the North-Interlake businesses with Red River College and the delivery of Accessible customer service training for businesses and community organizations.

We also worked with a number of organizations undergoing changes, such as an amalgamation of Chambers and Community Development Corporations. This is a new trend we are starting to see in our region.

I would like to send a big thank you out to our Board and staff for all of their hard work to meet our targets and goals this years.

Respectfully submitted by,

Tammy Dziadek, General Manager

BUSINESS DEVELOPMENT OVERVIEW

	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
Loans Advanced	8	7	12	9	10	8	8	11
Total Loan Value	$180,025	$448,468	$387,407	$150,599	$425,100	$224,200	$440,617	$343,930
Total Funds Leveraged	14,139	270,461	342,613	97,863	156,288	326,636	$664,418	$101,225
Total Jobs Created/Maintained	18.15	26	50.5	17	51.5	16.5	16.5	13
Training Sessions Delivered	8	10	8	11	4	7	8	6
Total Clients Trained	100	94	83	70	55	75	45	90
Number of clients assisted	188	186	213	258	123	144	254	143

Loan Application Statistics 2017/2018	
Loan Applications Processed	17
Applications Approved	11
Applications Declined	5
Applications Withdrawn by Client	1

Business Development Statistics – Comparison by Business Activities Only

Category	2011/2012	2012/2013	2013/2014	2014/2015	2015/2016	2016/2017	2017/2018
Technical Assistance – hrs converted to % of overall time	18%	18.8%	22%	31%	29%	42%	**34%**
SE Assistance – hrs converted to % of overall time	20.5%	15.4%	20%	10%	7%	3%	**6%**
SE Inquiries	26	29	23	8	7	3	**5**
Loan Assistance/Assessment-hrs converted to % of overall time	52.6%	60.9%	50%	51%	64%	55%	**52%**
Loan Inquiries	36	63	54	34	36	36	**40**
Client Administration - Loan-hrs converted to % of overall time	7.6%	2%	4%	n/a*	n/a*	n/a*	**5%**
Client Administration – SE	1.3%	2.8	4%	n/a*	n/a*	n/a*	**3%**

***TEA 10 (switched over in June 2014) tracks differently in these areas, CFEI is not able to accurately compare these stats.

Additional Business Development Statistics:

- 393 Advisory Services to business/loan clients

- Since the first loan in July 1986, CFEI has lent over $9.5 million to businesses in the region, creating/maintaining over 780 jobs.
- Provided 6 training sessions in the region to 90 people.

Elevate Program

Community Futures East Interlake Inc. participated in the pilot project that was delivered in the provinces of Alberta, Saskatchewan and Manitoba to provide entrepreneurs supports to Entrepreneurs with Disabilities or health conditions. The program had in total 120 spots. Community Futures East Interlake worked with 14 entrepreneurs on the program.

Our organization continued to work with these clients for the fiscal year of 2017/2018 which included ongoing supports to 6 clients. These supports included ongoing mentoring, videos of their business and mentoring supports. Our office also worked with 1 new client this fiscal year to start up a business. Business start-up supports, training and mentoring will be provided to the client by the program.

Loans Broken Down by Municipality

April 1986 to March 2018

Muncipality	Number of Loans	Total Dollar Funded	Jobs Created/Maintained	Leverages
Arborg	29	721,750.00	92.30	4,501,600.00
Armstrong	13	291,989.39	21.30	355,055.00
Bifrost-Riverton	51	2,840,711.09	234.45	5,876,179.33
Dunnottar	2	89,250.00	4.00	91,750.00
Fisher	12	414,988.62	26.00	452,873.00
Fisher River	19	273,043.06	18.10	301,689.35
Gimli	78	1,670,141.72	135.18	1,914,052.63
Jackhead	0	0.00	0	0.00
Matheson Island	1	14,000.00	1.50	0.00
Pequis First Nation	1	20,000.00	1.00	0.00
Rockwood	16	686,300.00	60.10	936,016.00
Rosser	0	0.00	0	0.00
Stonewall	42	1,286,593.44	83.50	1,363,254.00
Teulon	27	827,800.00	72.60	3,656,824.00
Winnipeg Beach	24	421,993.06	31.90	492,741.00
Total	**315**	**9,558,560.38**	**781.93**	**19,942,034.31**

SELF-EMPLOYMENT PROGRAM FISCAL YEAR 2017/2019 (2year contract)

The Self-Employment Assistance program is a partnership between Community Futures East Interlake Inc. and *Manitoba Education & Training*. The SEA Program is designed to assist unemployed Manitobans who receive Employment Income Assistance or Employment Income, create jobs for themselves by providing them with the skills and supports necessary to start their own business. *Manitoba Education & Training* allows your business income to be re-invested into your business operation for a period of time while your business grows. It can turn business ideas into reality. We assist by improving entrepreneurial potential with self-employment training programs:

Participant eligibility categories are if you have a current or previous Employment Insurance claim, or an Employed individual who are low skilled, or in receipt of Provincial Employment and Income Assistance (EIA) benefits or an individual who is unemployed or about to lose their job. This 2 year contract will assist 10 unemployed Manitobans residing in the CFEI region to become successful in entrepreneurship through participation in the Self-Employment Program between April 1, 2017 and March 31, 2019.

CFEI offers a unique program with training and supports to develop business plans and gain entrepreneurial skills. This organization can provide research tools and demographics necessary for rural entrepreneurs.

- Business plan development.
- One-to-one business counseling.
- Guidance and follow-up before the start-up of a business.
- Client aftercare.

During the 2017/2018 fiscal year, the provincial funding had no interruptions and the Investment Review Committee was able to approve 3 participants and we received 12 inquiries for the Self Employment (SE) Program. Every participant is unique and requires individual consulting on implementing their plan. Each business venture varies considerably.

Current businesses supported on the most recent contract are as follows:

- Electrician
- Plumber & Carpentry/Construction
- Consultant (assisting with business plans)

2017/2018 Statistics (3 inquires)	
3	Applications reviewed and assessed
3	Businesses approved on the program
3	Businesses still in operation
0	Clients withdrew voluntarily/left the country
4	Full Time Jobs Created
2	Part Time Jobs Created

Support provided to our clients included:

- a complete self-assessment package;
- determining and obtaining necessary training requirements in areas such as; bookkeeping, marketing, research and specialized trade related training;
- assistance in the establishing of their business plan;
- assistance in the development of a marketing plan;
- counseling in other business related areas as requested.
- assistance in applying for potential financing to start a business.

COMMUNITY DEVELOPMENT REPORT

FISCAL YEAR 2017/2018

The Community Futures East Interlake (CFEI) region can be characterized by its diversity and strong base of natural resources (lakes, agricultural land, peat moss, limestone etc). Community Futures East Interlake is working within the region to address issues/opportunities, and plays an active support role with several community groups and organizations.

Community Support Services

Community Futures East Interlake is a resource to communities in the region and offers a variety of community support services such as community planning, project assistance, business retention and expansion surveys, funding applications and research assistance. Several of the projects and initiatives that Community Futures East Interlake was involved with in the 2017/2018 fiscal year are highlighted below:

Community Planning

Community Futures East Interlake provided facilitation services ranging from community planning, strategic planning, strategic management planning and public meetings for the following organizations:

- Interlake Community Foundation,
- Village of Dunnotar Sustainability Plan Project,
- BASIC,
- Joint CDC Planning with Town of Arborg & Municipality of Bifrost-Riverton
- RM of Gimli – SMART Cities Community Meeting.

Project Assistance

Community Futures East Interlake provided project assistance to several organizations/initiatives the following are some examples of projects undertaken:

North Interlake Training Working Group

The project is working on advancing the economic and social prosperity of the region by identifying regional workforce development needs. The project has numerous community partners including Red River College with a goal to support the regions labour needs. The project has completed a survey to determine employer needs in the North Interlake region, by surveying a vast number of sectors in the region including businesses (from agricultural to retail), government and community agencies. The project will be creating a 3 to 5 year strategic plan for a Regional Campus.

Townfolio

Community Futures East Interlake Inc. partnered with Town of Teulon, Municipality of Bifrost-Riverton, Town of Winnipeg Beach, Village of Dunnottar, RM of Fisher and Town of Arborg to help them access a new online community profile tool. The online tool provides a continuously updated community profile information in easy to use format for both investors and potential businesses. This is a three year project started last year.

Go to https://townfolio.co/ to see the latest information on these communities.

Survey Assistance

Created and helped to deliver with Community Futures West Interlake a survey to gage the need for training in the North-Interlake region. Surveyed over 100 businesses in the North-Interlake region on their business training needs. Assisted other groups such as Central Interlake Chamber & EDAM, in total 13 surveys were created ranging from membership needs to training delivery.

Grant Path Finding for Non-profit Groups

CFEI continues to use various resources to access information on federal government, provincial government, and private foundations for community projects. CFEI has worked with numerous community groups and non-profit to help them find funding.

Dunnottar Sustainability Planning 2015-current

The Sustainability project is an integration of environment, socio-cultural, economic and community alignment perspectives. The plan identifies the communities' objective for sustainable living and development. Strategic planning, project planning, facilitation and research have been completed. Final planning and implementation will wrap up the 3rd Phase. Approval of the Plan by council and community will be the next step. A Community celebration will take place including the next steps toward implementation and actions for positive economic, environmental, socio-cultural and financial impacts within the community.

Build Interlake Growth Program (BIG)

Build Interlake Growth program is administered by Community Futures East Interlake. The program's focus is on projects that create employment or the attraction of new residents to the East Interlake region. Total grant funds available this past year was $20,000. In the program's tenth year, the fund was able to support 5 organizations leveraging $254,591.00.

The following projects were approved for funding in 2017-2018:

- Gimli Pavilion Community Commercial kitchen- $5,000
- Stonewall Kinsmen Lake Splash pad - $5,000
- Zbruch Community Hall wheel chair ramp- $5,000
- Arborg Bifrost Parks Recreation community Ball Park upgrades - $2,500
- Stonewall Drop Inn Virtual reality head sets and computers -$2,500

These projects all provided great opportunities in attracting new residents to the communities, allowing more accessible facilities, assisting entrepreneurs with bringing food products to market, and recreational tourism attraction. The projects could not have been completed without the countless efforts of community volunteers who make these projects a reality.

Next grant project intake date will be December 15th, 2018.

Special Projects

Entrepreneurs with Disabilities (EDP) Pilot Program – CFEI secured funds to create Accessible customer service training for CFs in a train the trainer model that will allow us to deliver the training required for businesses and communities groups as per The Accessibility for Manitoba Act.

Memberships - CFEI is an active member of Economic Development Association of Manitoba (EDAM), the Interlake Regional Economic Development Association and all chambers in CFEI's region.

Mentorship - Our office acts as a mentor to other Community Futures organizations regarding various issues such as TEA and organizational and lending practices.

Networking/Training – Numerous events and conferences were attended throughout the year by CFEI staff and board to support our program and develop our staff/board. CFEI staff and board attended events such as: CFM Board Meetings, CF Managers Meetings, CF Provincial Conference, EDAM Forums, Interlake Tourism Association and CDC meetings and chamber meetings.

Business Training Sessions – Sessions were held on Business Planning, Understanding Profit & Sales, Quickbooks, Junior Achievement – Grades 8 & 9 and 5 & 6, Entrepreneurship 101 and Understanding Financial Statements & Ratios.

Interlake Pioneer Trail – Work with Board of Trail Association to ensure that management contracts are in place and that all records, accounting and administration for Trail board is completed each year.

Interlake Immigrant Settlement Services – CFEI delivers the Immigrant settlement services for the Interlake region. Seventy three (73) clients (permanent residents/refugees) were seen this year.

The Interlake Immigrant Settlement Services, assists immigrants in the Permanent Resident stage of their immigration process.

The settlement services assists new comer immigrants throughout the Interlake area, between the East side of Lake Manitoba to the West side of Lake Winnipeg. This is a large area of 21 communities. It has two offices to service clients, one in Riverton and a second in Ashern (through partnership with Fieldstone Ventures).

Cultural inclusion events happen through-out the year. Culturama the largest event attracts a sellout crowd of up to 400 people. Other free events included a summer safety pool party and Christmas Pot Luck. The settlement services makes the transition for our newcomer easier and helps them to feel a part of the larger community.

MARKETING REPORT

FISCAL YEAR 2017/2018

Council & Community Visits

CFEI visits councils in the region to promote our services, past year's accomplishments and new projects. CFEI has presented numerous presentations to groups such as financial institutions, community chambers, service provider meetings and other community groups regarding our services. Staff visit member communities regularly to promote CFEI services during meetings and special events.

Local Chamber Membership

CFEI continued membership with all of the local chambers in our region. CFEI is working to market the CF program to and better connect directly with local businesses.

AGM/Strategic Planning

CFEI public AGM meeting was held in June at the Winnipeg Beach Recreation Centre. CFEI held its annual strategic planning session/board training in December; both Board members and staff participated and set priorities for the coming year.

Social Media

CFEI has an active Facebook page (https://www.facebook.com/eastinterlake/) and twitter account.

Celebration of Stars – Interlake Tourism Association

Partnered with Interlake Tourism Association and CF West Interlake. Partnership allowed us to present community development project award at event. This year's winner was the Stonewall Global Garage and Art House.

PARTNERSHIPS

CFEI partners and works with numerous provincial, federal and other business & community development agencies. Some of these included:

- Aboriginal Business Service Network
- Arborg & District Multi Culture Heritage Village
- Committee of the Interlake Immigration Settlement Services
- Arborg-Bifrost CDC, Riverton, Gimli CDC, Teulon Economic Development
- Business Development Bank of Canada
- Chambers of Commerce in region
- Communities Economic Development Fund
- Community Futures Manitoba
- East Interlake Conservation District
- Employment Manitoba/Manitoba Competitiveness Training & Trade
- Entrepreneurship Manitoba
- EDAM
- Entrepreneurs with Disabilities Community Futures Provincial Program
- Fieldstone Ventures
- Financial Institutions of the region - Noventis
- Fisher River Cree Nation
- First Peoples Economic Growth Fund
- Freshwater Marketing Corporation
- Growth, Enterprise & Trade
- Gimli Recreation
- Gimli Kiwanis
- Immigration Refugee and Citizenship Canada
- Interlake Refugee Support Network
- Interlake Snowmobile Association
- Interlake Pioneer Trail Inc.
- Interlake Tourism Association
- Louis Riel Capital Corporation
- Local Municipal Councils
- Health, Seniors & Active Living – Interlake
- MANSO
- NEICOM Inc.
- Ochekwi-Sipi Economic Development Corporation
- Other Community Futures Organizations
- Pequis Economic Development
- Prime Meridian Trail
- Red River College
- Riverton Friendship Centre
- Riverton Recreation Facilities
- Rural Entrepreneurs Assistance Program
- School Divisions – Interlake & Lakeshore
- Selkirk Community Service Providers Group
- Snowman Inc.
- South Interlake ATV Club
- Society for Manitobans with Disabilities
- Stonewall Kinsmen Club
- Travel Manitoba
- University of Winnipeg
- Women's Enterprise Centre
- Workplace Essential Skills Manitoba
- Zbruch Community Centre