

2019 CF Manitoba Session Descriptions
Hosted by Community Futures East Interlake

September 17	
9:00 AM to 12 PM	<p>CF Pan West Board Development Training– Module 3 – Legal Responsibilities of Boards Trainer: Steve Lupky The purpose of this module is to familiarize Directors with the legal environment that exists for Community Futures and the legal framework within which they provide leadership. Participants will:</p> <ul style="list-style-type: none"> • Learn how to understand and apply the legal guidelines governing Community Futures Directors • Identify the circumstances that create liability for Directors • Review how Boards can protect themselves against liability
	<p>Proposal Writing Trainer: Sharalyn Reitlo, Executive Director, CF Winnipeg River Understand what funders look for in a grant application and enhance your proposal writing skills in this session. With many applicants vying for the same dollars, you will want to tip the scales in favor of your winning projects.</p>
	<p>Creating Connections: A workshop on Exploring Co-operatives Trainer: Kyle White, Education & Engagement, Co-operatives First This workshop offers community and business leaders practical insight on how to explore co-operative business opportunities and work with groups interested in structuring their business as a co-operative. Participants gain a deeper understanding of the business model, explore real-life case studies as a group and leave with a clear understanding of where the model might fit as a problem-solving tool for the communities they work in. This workshop is accredited by the Economic Developers Association of Canada and counts as 2 points towards Ec.D. certification.</p>
1 PM to 5:30 PM	<p>Texas Scramble – Links at the Lake 18 hole championship course, located 1.6 km north of Gimli off highway 9, near the shores of Lake Winnipeg. Dress appropriately for the weather. No transportation provided to location.</p>
1:30 PM to 3:30 PM	<p>Artisan Bread & Ricotta Cheese Making Workshop Learn the art of bread making and ricotta cheese. Participants will sample products.</p>
1:30PM to 4:30 PM	<p>Creating a Whimsical Community – Glenda Knoll Participants will paint on driftwood to make it look like different houses and buildings using pieces of driftwood in various sizes and shapes.</p>

	This is a fun interactive workshop that will give you an art piece to take home with you.
5 PM to 7 PM	Kayak Tour Enjoy a scenic tour of Willow Island on a Kayak. This tour requires participants have good physical mobility. Dress appropriately for the weather conditions, including good sturdy footwear.
7:45PM to 10 PM	Networking Event Meet the fellow conference attendees and share stories about your communities. Light Snack provided. Supper on your own.
September 18	
9:30 AM to 10:30 AM	Keynote: Mary Doyle, Rural on Purpose Mary Doyle is the co-founder and program developer for Rural on Purpose, a social enterprise committed to strengthening rural communities worldwide through entrepreneurship. With over 28 years of experience working in all three sectors (private, non-profit and government) Mary is a passionate advocate for rural communities. She works to improve economic opportunities by piloting high impact programs that prepare them for the future. Her most recent project is a rural coworking pilot that builds a freelance friendly ecosystem in a community in just 30 days. She has been a speaker at numerous events including the Canadian Accelerator Summit, The Canadian Rural Revitalization Foundation annual conference and The Economic Developers Alberta conference. She's been interviewed a number of times by the CBC and Startup Canada as a Rural Development Specialist. While entrepreneurship is at the heart of all of her work, she sees it as a way of "thinking and acting" to bring about change in any area. She is fearlessly optimistic and challenges people to have faith in the future as they work to make a difference.
10:45AM to 12:15 PM	Is Technology Leaving Rural Manitoba Behind? Presenter: Vern Sabeski, Managing Partner, All-Net.ca Session will discuss the effects of change in rural Manitoba as we move forward into a digital age and give examples of what other communities across Canada have been doing to ensure rural communities have the infrastructure required to compete in the future.
	Cyber Security & Ransom Presenter: Jeff Clark, IT Manager, Kelty Solutions Session will cover: Compliancy/ regulations companies organizations are obligated to follow when collecting personal data

- What is personal data
- What is your duty to store it securely
- What is the dangers to your organization if this data is lost, stolen or corrupted
- What to do to protect your office with anti virus, and malware ransomware

Disaster recovery and business continuity

- What does this mean
- Why is it different then just the typical back ups organizations are doing now
- How to use these plans to protect from outside cyber attacks.

Managed services

- What is managed services
- Why managed services, is more beneficial and cost effective then the traditional IT support.
- Why its good for organizations and how it ties in with proper security to help make organizations more compliant proper anti virus etc.

CF 101

Presenter: Jason Denbow

How did the CF Program start? Who's in charge of WD? Where else are there CFs?

If you've ever wanted to know the answer to these...or any other questions...about the CF Program, then this session is for you. Join Jason Denbow as he reviews the history, funding and structure of the CF program in Manitoba, the West, and across Canada; talks about what you can and can't do as a CF; and debunks several CF "myths, legends and misunderstandings".

1:15 PM to 2:45 PM

Managing Multi-Generations in the Workplace: How to Survive & Thrive

Presenter: Janice Goldsborough

Session will focus on the different generations currently in the workplace, their similarities and difference's and how workplaces can adapt to ensure they get the best from all of their employees.

Is Technology Leaving Rural Manitoba Behind? (REPEAT SESSION)

Presenter: Vern Sabeski, Managing Partner, All-Net.ca

Session will discuss the effects of change in rural Manitoba as we move forward into a digital age and give examples of what other communities across Canada have been doing to ensure rural communities have the infrastructure required to compete in the future.

Financial Literacy: Understanding Financial Statements

Presenter: Michael Brownlee, CPA, CGA, Thornton & Co.

Session will help you understand the basic financial terms, what the numbers mean and what to look for when reviewing financial statements.

<p>3:00 PM to 4:30 PM</p>	<p>Managing Multi-Generations in the Workplace: How to Survive & Thrive Presenter: Janice Goldsbrough (REPEAT SESSION) Session will focus on the different generations currently in the workplace, their similarities and difference's and how workplaces can adapt to ensure they get the best from all of their employees.</p> <hr/> <p>Panel: Non-Traditional Businesses Learn about some unique businesses that are thriving in the new market place of e-commerce and non-traditional mom and pop stores.</p> <hr/> <p>How to Use Social Media for Business Purposes Presenter: Aaron Newham, World Trade Centre Winnipeg, Founder of TMD Winnipeg Session will explore who are the players, tools to use and alternatives to use for niche businesses.</p>
<p>5:30 PM to 10:30 PM</p>	<p>CF Awards Banquet Supper and Entertainment – Wine Sampling & Cash Bar</p>
<p>September 19</p>	
<p>9:00 AM to 10:15 PM</p>	<p>Indigenous Awareness Presenter: Raena Baker, Indigenous Business Development Services Coordinator Scratching the surface of history, culture and significant timelines and events of Indigenous Peoples in Manitoba. This session will offer resources and continued learning for participants.</p> <hr/> <p>Fraud: The What, Why, When, Where & How for Businesses – Presenter: Rachel Amoah-Gyampoh, CIBC Session will give participants information on fraud prevention and what to do to protect your business/organization.</p> <hr/> <p>Fish Bowl – How Might CF Service Delivery Change – Facilitated by Susan Bater, Entrepreneurs with Disabilities Program Manager Session will explore topics about changes that we have seen in delivery and what we think are opportunities and challenges for CF delivery in Manitoba.</p>
<p>10:30 AM to 12:15 PM</p>	<p>Dunnottar Sustainable Development Session Presenters: Richard Gamble, Mayor & J.M. Thevenot - CAO Session will talk about why they chose to do a community lead sustainability plan, why they picked the partners they did and the outcomes to date. Session will also explain the process used for the plan.</p> <hr/> <p>Escaping Debt Tool & Accessibility Standards Update Presenter: Susan Bater, Entrepreneurs with Disabilities Program Manager</p>

Escaping Debt - Test your financial literacy skills in this interactive mobile escape game. A new tool available to all CF offices.

Employment Standard - The Accessibility for Manitobans Act's newest standard requires organizations/businesses have an emergency plan for all employees with disabilities by May 2020. Learn all the details at this session.

Risk Trends For Startups and Small Businesses

Mike Gaba B.A.– Manager, Business Development Western Canada – TruShield Insurance

This seminar will discuss emerging risk trends, including cyber liability, errors and omissions, and general liability. We will also debunk several common myths regarding small business insurance that could leave a business underinsured.

