

**2024 CF Manitoba Conference**  
**Lakeview Hecla Resort, Gull Harbour, Manitoba**  
**Moving Forward:**  
**Navigating Us, Our Businesses & Communities Into 2034**  
**AGENDA**

**Lakeview Hecla Resort Hotel Booking Information:** To book your hotel room call either Lakeview general reservation line at 1-877-355-3500 or the hotel directly at 1-204-279-2041. When booking your room, use the group name of “Community Futures East Interlake” to get the group rate. Rooms are priced at \$140 for Double Queens or Single King, \$158 per night for King Suites.

Registration Fee - \$450 Early Bird (until August 15, 2024), \$500 August 16 to Sep. 23, 2024. Registration Closes September 23, 2024.

One day fees: Oct. 8 or 9 \$250.00 per day  
One day fee: Oct. 10: \$100.00 for the half day

**Monday, October 7, 2024**

**7:00 PM to 8:00 PM**

**Registration – Lobby**

**Tuesday, October 8, 2024**

**8:00 AM Breakfast/Registration**

**9:00 AM to 12:30 PM**

**Pre- Conference Training (Select One):**

Option # 1: **CF Pan West Board Development Module -Strategic Loan Fund Management**

The role of the board of directors in loan administration and overall strategic management of the loan fund is important. Board Members will:

- **Understand** the CF lending vision and its role in community economic development;
- **Understand** the various roles and responsibilities of the loan committee, the board of directors and management in the loan process;

- **Consider** the environment within which the CF operates and the role that strategic lending plays in achieving CF objectives;
- **Recognize** the key components and considerations of loan portfolio objectives; and
- **Understand** tools for monitoring the health of a loan portfolio.

Option #2: Collections Training – Get a chance to discuss collections how to with two lawyers. Learn about the basics of proper documentation and what you need to do to collect on unpaid accounts.

Presented by: Taylor McCaffrey LLP, David King & Diana King

Option #3: Train the Trainer Session – Effective Boards & Committees (3hr) – Sharalyn Reitlo – Executive Director, CF Winnipeg River

Do you see a need to enhance the governance capacity of councils, boards, and committees in your CF region? If so, consider becoming a trainer and offering board development workshops within your communities. During this "train the trainer" session, CFWR will share and provide insights into their information resources and facilitation techniques.

**12:30 PM Lunch: Grab & Go**

**Afternoon Activities – Oct. 9/24**

**1:30 PM till end of Activity** – Wear comfortable clothing and/or workout attire for all afternoon activities.

**Optional Activities (Select One – Additional Fee for Golf):**

1. **Golf:** Lakeview Hecla Golf Course. One of Manitoba's finest golf courses. This incredible 18-hole golf course will challenge you and create unforgettable memories. Event will be a Texas Scramble, weather permitting. **\$65 per person (includes shared power cart and green fees)**
2. **Wellness Session:** Learn techniques to reduce your stress and tips on how to be mindful. **Free to Participate** (Participants will also get the chance to do a 30 min Zumba warm up prior to the session!) Est. session time: 1.5 hours

**Supper – On Your Own: 2 Options in Hecla – Lighthouse Inn Restaurant & Lounge:**

**<https://gullharbour.com/the-lighthouse-inn-restaurant-lounge/>** or **[Seagulls Restaurant & Lounge: https://www.lakeviewhotels.com/seagulls-hecla/](https://www.lakeviewhotels.com/seagulls-hecla/)**

**7:30 PM to 10:00 PM**

**Networking Night at Lakeview Hecla:** Have fun networking and competing at a fun interactive night that will include Casino games for you to try your luck and bid to win awesome CF client prizes! **Cash Bar**

**Wednesday, October 9, 2024**

**8:00 AM to 9:00 AM**

Registration & Breakfast

**9:00 AM Opening Ceremonies**

10:00 AM – Coffee Break

**10:30 AM**

**Keynote Speaker** – Priti Shah, Praxis Consulting

**Responding to Changing Manitoba Demographics - Statistics, Stories & Strategies**



About the Keynote:

Priti Shah has been doing public speaking for more than 30 years and brings a diverse personal and professional background to her engaging and inspiring presentations. She is a lawyer, mediator, arbitrator, investigator and facilitator and operates PRAXIS Consulting in Winnipeg. She is widely known and highly respected for her work in the areas of dispute resolution, human rights, governance and organization development.

Priti has travelled to seventy countries and represented the Government of Canada and the Organization for Democratic Institutions and Human Rights in September 1998 as an observer of the parliamentary elections in Bosnia & Herzegovina. She is committed to international development and travelled to Fiji in 2018 to complete her eighth Habitat build. In May 2005, Priti was awarded the Woman Entrepreneur of the Year Award for Contribution to Community from the Women Business Owners of Manitoba.

Priti has performed in thirteen community plays with the Royal Manitoba Theatre Centre. She is passionate about health, fitness, music, arts and enjoying the beautiful people and geography of Canada.

**Noon** – Lunch Break,

Lunch Speaker: Kelty Business Solutions on Cyber Security

**1:00 PM to 2:30 PM**

Breakout Sessions (Select One)

**Option #1: PrairiesCan Reporting with TEA: Tips & Tricks** – *Dave Smith, Business Analyst, CF Triple R & Tammy Dziadek, GM, CF East Interlake*

Learn simple how to of TEA and what it means for PrairiesCan reporting, including key performance indicators, general lending how to, internal reporting benefits and discuss definitions and what they mean in our reporting. Session will also include questions from the floor, to delve into TEA issues in your CFs.

**Option #2: Strengthening Community Futures Marketing** - *Hannah Lussier – CED & Marketing Coordinator, CF Winnipeg River*

Join us for a collaborative workshop where you will learn how to develop an intentional marketing strategy for your organization. Participants will use this information to define specific target audiences and to craft key messages that can be used to enhance promotions in your CF region.

**Option #3: Indigenous Team Inclusion and Re-Grounding Practices** – *Kendell Joiner, Ghost Bull Consultancy*

Join us for an engaging workshop that delves into the essential realm of Indigenous inclusion within modern organizational settings. This session explores how contemporary recruitment and retention strategies can be recalibrated to foster the growth and longevity of Indigenous talent within your organization. Using real-world examples, we'll uncover the transformative power of re-grounding practices throughout the employment journey, from pre-recruitment to knowledge transfer.

Key points you will learn:

- Understand the concept of re-grounding and its significance in Indigenous inclusion efforts.
- Discover how to create an inviting pre-recruitment environment that resonates with potential Indigenous team members.
- Learn human-centered recruitment practices that authentically connect with Indigenous candidates.
- Explore effective strategies for retaining Indigenous talent and nurturing their growth within your organization.
- Gain insights into knowledge transfer re-grounding, enabling the seamless passage of leadership and wisdom.

2:30 PM – Coffee Break

**3:00 PM to 4:30 PM**

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Option #2: Entrepreneur Service Provider Panel – Learn about other Entrepreneur service providers, what they do, and how they can help your clients move their projects forward.

### **5:30 PM to 9:30 PM - CF Award Banquet (Business Attire)**

**5:30 PM Cocktails (Cash Bar)**

**6:30 – Dinner**

**7:10 – Greetings**

**7:45 – Award Presentations:**

*Presenting our Annual Community Futures Awards*

- *Community Volunteerism Award*
- *Excellence and Innovation Award*
- *Staff Recognition*

**8:30 PM – 9:30 PM Entertainment by ImproVision - Interactive Improv Comedy**

<b>Thursday, October 10, 2024</b>
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**8:30 AM – Breakfast**

**9:30 AM to 10:30 AM**

**CF Hive Session:**

Participants will be given an opportunity to provide input on the following topics during this interactive hive exchange:

- Increasing Loan Utilization in CF Program,
- Partnership/Resource Sharing in CF Program,
- Increased CF Communication,
- Alternative Funding Sources

**10:30 AM – Coffee Break**

**10:45 AM to 12:15 PM**

**Group Session:**

**Report from RRRF Usage Committee:** Attend to find out how RRRF committee proposes to use the 21 million plus in repaid loan funds to support CFs

**12:15 PM**

**Closing Remarks – Lunch On Your Own**

**Thank you to all of our sponsors including:**

