

Performance Results for 2021-22 Community Futures East Interlake

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Performance Results	2021-22
<i>Strong rural community strategic planning and implementation</i>	
1. Total number of community-based projects (new & on-going)	46
2. Total number of local and regionally-based community strategic plans developed and/or updated	2
<i>Rural access to business development services</i>	
3. Total number of business training session participants	61
4. Total number of business advisory services	376
<i>Rural access to capital and leveraged capital</i>	
5. Dollar value of loans	\$310,668.47(CFEI) \$200,000 (RRRF)
6. Total number of loans	8 (CFEI) 6 (RRRF)
7. Number of jobs created/maintained/expanded through lending ¹	23 (CFEI) 6 (RRRF)
Provide additional Information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p>Though our community economic development work, the projects we worked with have leveraged over \$327,000. These projects provide valuable employment and sustainability for our rural communities.</p> <p>Our office served three hundred seventy two (372) business clients. From these clients, thirty-four (34) identified as entrepreneurs with disabilities, twenty-seven (27) as indigenous, seventy-three (73) as female and fourteen (14) as youth.</p> <p>Our loan funds leveraged \$290,950 and helped create/maintain 23 jobs in our region.</p>	

¹ Estimated at the time of lending

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Our office provides the Build Interlake Growth Program (BIG) grant program for our community groups in the East Interlake Region. This year was the fourteenth (14) year that the program has been in existence. A total of \$16,000 was provided to 4 projects for the 2022/2022 funding year to the following groups:

- Argyle Phase 4 Restoration of Heritage Structures - \$5,000
- Stony Mountain Centennial Park Revitalization Rest Room Facility - \$5,000
- Arborg Outdoor Mobile Stage - \$5,000
- Arborg Audio-Visual Meeting Room - \$1,000

These projects will create employment and help to grow and sustain our rural communities. We are thankful for all of the hard work put in by the community champions and volunteers that make these projects a reality. The next intake will be December 15, 2022.

Our office has been very busy working on the creation of 10 business modules for the Build a Better Business program we have developed over the past 2 years. We are very excited to launch these modules that will provide existing and future entrepreneurs tools and resources for healthy sustainability businesses. The 10 modules are:

- Business Start Up (with Indigenous supplements),
- Business Planning,
- Credit & Financing,
- Pricing and Cash Flow,
- Branding & Marketing,
- Human Resources,
- Legal & Insurance,
- Bookkeeping Basics,
- Financial Statements,
- Taxes and other Fees

All of the modules are available in both official languages, all videos are closed captioned. These modules are available to be delivered in classroom or can be provided to client via video for individual learning. The materials have been developed for a wide range of learners to help them learn and develop their personal and business roadmap, knowledge and skills as an entrepreneur.

Industry experts and professionals were used in the development of the content and all materials were reviewed by an advisory committee made up of on the ground service providers ranging from experts in the fields of entrepreneurs with disabilities, francophone entrepreneurs to indigenous entrepreneurs. This is a made in Manitoba product designed to help Manitoba entrepreneurs with critical thinking and understanding concepts that they need to know to ask the right questions and get the help they need. The program has trained twenty-nine (29) trainers to deliver the modules across Manitoba and has partnered with all 16 Manitoba CFs, CDEM and CEDF to deliver the materials. Videos have also been created to market the modules and promote what the program offers.