Community Futures East Interlake Inc.

2014-2015

Annual General Meeting

Community Futures East Interlake

30 YEARS Community Futures

Supported by:

Western Economic Diversification Canada

Diversification de l'économie de l'Ouest Canada

Canada

COMMUNITY FUTURES EAST INTERLAKE OVERVIEW

Community Futures East Interlake Inc (CFEI) is a non-profit community-based Economic Development Organization. Community Futures (CF) is an initiative of the Federal Government of Canada, and administered by Western Economic Diversification Canada. CFs operates across rural and Northern Canada as a grassroots driven program created to stimulate and strengthen rural economies.

Mission Statement

> "Community Futures East Interlake strengthens communities in the region through innovative community economic development and business support services."

CFEI is one of 16 Community Future Organizations that operates in the province of Manitoba. The region represents local municipal governments, businesses and local economic development groups within the East Interlake region. It is governed by a dedicated Board of Directors, each representing one of the areas which comprise the East Interlake region.

At Community Futures, our commitment is to facilitate the processes involved in all aspects of community economic development, including job creation, community decision-making, organizational development and long-term viability and prosperity.

In fulfilling this commitment, *Community Futures East Interlake* recognizes that a number of regional needs must be addressed. These needs are developed along 3 main themes - Business Development Services, Business Financing and Community Economic Development Planning.

Business Development Services

Community Futures East Interlake provides general business counseling and technical assistance in the development and planning of a new business or business expansion. This includes many services and involves all aspects of starting and running a business, including:

- Business plan development
- Feasibility and market analysis
- Marketing
- Bookkeeping
- Financial statement analysis and cash flow projections
- Accessing financing
- Access to resource and research material, including access to one of the largest collections of business and trade information in Canada.
- Business training, seminars and referrals to additional professional services.

Self-Employment Program is a partnership between *Community Futures East Interlake* and Employment Manitoba (Entrepreneurship, Training and Trade) where the objective is to assist eligible unemployed individuals to achieve economic self-sufficiency through the creation of their own jobs. This program provides participants with the training and support necessary to start a business while receiving financial benefits in the first months of establishing a business.

Business Financing

Once a business plan has been developed, *Community Futures East Interlake* encourages clients to seek financing through traditional lenders. *CFEI* is also a source of alternate financing for qualifying clients within East Interlake geographic boundaries who are unable to obtain sufficient financing through traditional means. Interest rates are fixed for the term and repayment terms are set at a maximum of 10 years.

CFEI provides this higher-risk lending via:

- General Loan Investment Fund – up to $150,000
- Micro Loan Program – up to $20,000
- Entrepreneurs with Disability Loan Investment Fund – up to $150,000
- Youth Entrepreneur Loan Investment Fund – up to $25,000
- Youth Micro Loan Program – up to $4,000

Community Economic Development Planning

Community Futures East Interlake's goal is to diversify and strengthen East Interlake's economic foundation and opportunities.

Community Economic Development (CED) is defined as local people acting to stimulate, create and promote the economic potential of a community and enhance its social conditions and quality of life. CED is a vital community-directed process that is often the most overlooked yet most valuable aspect of community growth. Without proper planning and discussion, tangible growth can be difficult to achieve.

Community and Strategic Planning is a formal facilitation process which extracts vital opinions and goals and provides planning assistance to help develop a logical road map for the community to follow. Communities, service groups and organizations benefit tremendously when past accomplishments are reviewed and future goals established.

By creating partnerships with communities in the region, their agencies and organizations, *Community Futures East Interlake* provides an advisory role in solving long-term economic problems. This helps to identify opportunities and capitalize on project and product development.

BOARD OF DIRECTORS

Community Futures East Interlake operates under the guidance of a Board of Directors. There are eleven volunteer community representatives nominated by their Municipal Councils that oversee the activities of *CFEI*.

Community Futures East Interlake's Board of Directors as of April, 2014 is as follows:

Member	***Position***	***Community***	***Date Appointed***
Randy Woroniuk	*Director*	Gimli	June 2015
Colin Bjarnason	Member at Large	Member at Large	November 1995
Randy Sigurdson	Secretary/Treasurer	Arborg	December 2010
Jim Campbell	Director	RM of Rockwood	December 2014
Donald Vigfusson	Director	Bifrost-Riverton	April 2002
Angela Emms	Director	Rosser	December 2014
Shannon Pziak	Director	RM of Fisher	December 2014
Micheal Ledarney	Director	Teulon	July 2005
Daryl Carry	Director	Winnipeg Beach	September 2004

Dave Kalnuk	*Vice-Chair*	*Stonewall*	May 2008
Carol Lavalle	*Director*	*Armstrong*	October 2013
David Oberding	*Chair*	Dunnottar	October 2010

EXECUTIVE COMMITTEE

The officers of the Corporation form the Executive Committee, elected by the Board for a one year term. Responsible for developing and recommending strategic plans, yearly operating plans, changes to policies and procedures and amendments to the by-laws:

David Oberding	*Chairperson*
David Kalnuk	Vice-Chairperson
Randy Sigurdson	*Secretary/Treasurer*

Building Interlake Growth Program (BIG)

Responsible for the review and grant approval of up to $5,000 (previously $10,000) to non-profit organizations undertaking economic development projects in the east Interlake region.

Dave Kalnuk *Chairperson*
Colin Bjarnason
Micheal Ledarney
Daryl Carry
Angela Emms

Personnel Committee

Responsible for the human resources of the corporation.

David Oberding
Jim Campbell
Randy Sigurdson
Dave Kalnuk

Marketing Committee

Works with staff to promote organization.

Donald Vigfusson *Chairperson*
Daryl Carry

Board Member Participation

ORGANIZATIONAL DEVELOPMENT AND GOVERNANCE

- Board members have a vision of where *Community Futures East Interlake* needs to be going to encourage growth and development of our communities and the region. They have the principle responsibility for establishing and carrying out *CFEI*'s mission and strategic objectives.
- Board members establish a clear organizational mission, develop a clear, long-range strategic plan and govern its operation by setting out the priorities, establishing the goals and objectives for *CFEI* then evaluating the plan's success.

- Directors are fully versed with the organization's goals, objectives, programs and services, projects, budget processes and financial situation. They regularly review monthly staff activity and financial reports and have a clear understanding of them. They accept responsibility for overseeing administration, assets, liabilities, contracts and overall policies of the organization. They ensure all disbursements, agreements and contracts are board-authorized.
- Board members are governed by the communities they represent. They effectively provide governance for the corporation, keeping board and staff focused on the issues that are important to the region and its communities, yet delegate the day-to-day operational matters and implementation of its policies to the management.
- Every board member is a "trustee" of *CFEI*'s finances. They protect the integrity of *CFEI's* finances by establishing and approving financial policies, including annual operating budgets. They set the budget in support of the *CFEI's* activities and monitor expenditures. They work with management to ensure there are regular, clear and detailed financial reports provided to the board.
- Board members ensure accountability of the organization to government and participating communities. They ultimately accept legal responsibility for the organization.
- Board members and management regularly review their programs and services to ensure that the corporation's offerings reflect future rather than past needs of the community/region that it serves. They continue to be "leaders of change".
- Board members are knowledgeable, have diverse backgrounds and skills, and they bring these skills and experience to the corporation and to our communities. They are willing to share their knowledge and expertise. They encourage staff training and professional development and are always willing to take training themselves.
- Board members have a positive impact on our communities through bringing about change by actively participating at meetings and participating on committees and sub-committees. Enthusiastic about the activities of the corporation, they bring tremendous energy to the work of community and business development.

COMMUNITY DEVELOPMENT

- Board members are community leaders who volunteer their time to provide community-based direction and support to the corporation. They provide a source for new directions for *CFEI* by capturing new community opportunities and ideas, bringing them to the attention of the organization for our participation. They effectively communicate the impact current *CFEI* activities are having on the community.
- The essential link between *CFEI* and their communities, directors are representative of the developmental interests and needs of their communities. They play a vital role in their community's economic development and diversification by bringing the needs and interests of the community, region and local organizations back to *CFE*, and vice-versa.
- Acting on behalf of their constituents, board members are accountable to their communities. They work hard to mobilize their communities to achieve stronger, more sustainable, diversified futures for their communities.
- Board members take on regional projects. They participate on sub-committees as required to assist communities to successfully implement identified economic diversification strategies.
- Board members represent *CFEI* in the community, actively marketing and promoting our services. They are ambassadors to *CFEI*, lobbying on behalf of the organization, the region, and their communities.

BUSINESS DEVELOPMENT

- Members of the board oversee the delivery of the loans programs, making all lending and Self-Employment Program approval decisions. They decide loan approvals, loan amounts and repayment terms. Board members assess the availability of funds and ensure that all financial resources of *CFEI* are utilized effectively.
- Board members provide an ongoing review of existing client files and bring knowledge of community needs into the business loan decision. As much as possible, they contribute input about the character of the loan clients within their communities. Keeping an ear to the ground, directors provide an informal monitoring of client business activities within their communities.
- Our loan committee members bring a wide variety of expertise to the table. They have experience in running a business, understanding cash flows, understanding the local consumer, etc. They offer this experience to all loan decisions.

STAFF

Tammy Dziadek, *General Manager*
Tammy has been with *Community Futures East Interlake* since January 1994. In January of 2004 she became the General Manager of the corporation. Tammy presently provides business development services, lending services, strategic planning, project planning and development, assistance to community groups, directs corporation business and is the corporate liaison for the Board of Directors. If your business or communities needs help, she will assist.

Deanna Fridfinnson, *Economic Development Coordinator*
Deanna joined the team in February 2010. She brings over 11 years of business experience and numerous years of community development expertise. Deanna coordinates and oversees the Self-Employment Program, assists with loans, business training and community development project coordination. She offers business counseling, planning assistance, business start-up, financing assistance, project development and training development. She helps you find the business resources you need to succeed. Deanna also assists with the Interlake Immigrant Settlement Services program.

Eugene Zalevich, Economic *Development Analyst*
Eugene joined the team in March 2010. Eugene coordinates and oversees the Build Interlake Growth (B.I.G) Program, assists with loans and the self-employment program and provides community development project coordination. He offers business counseling, planning assistance, financing assistance, assistance with community development issues, and assistance to communities/groups with funding proposal development. He helps communities help themselves. He is also the Immigrant Settlement Service Officer.

Claudia Toomey, *Office Administrator & Loans Administration (maternity leave May 2015)*
Claudia has been with *Community Futures East Interlake* since December 2003 and manages the corporation's administrative and loans accounting operations. She also assists with the marketing of the corporation. Claudia also assists with the Interlake Immigrant Settlement Service Program.

Phil Thorkelson, Office Administration & Loan Administration (term position for mat leave)
Phil worked at Community Futures in 2011. He brings a vast knowledge of accounting and loan management experience.

ANNUAL GENERAL MEETING

Saturday, July 25, 2015
Matlock Community Centre, Matlock, Manitoba

11:30 AM

AGENDA

1. Call Meeting to Order
2. Adoption of Agenda
3. Confirmation of Minutes
4. Business Arising from Minutes
5. Approval of Corporation's Actions in the 2014-2015 Fiscal Year
6. Election of Officers
7. Review of 2014-2015 Audited Financial Statements
8. Confirmation of Auditors
9. Reports
    a) Message from the Chair
    b) General Manager Report
    c) Business Development and Loans Report
    d) Community Economic Development Report
    e) Marketing Committee Report
10. Other Business
11. Adjournment

Community Futures East Interlake
Annual General Meeting
Friday, June 20, 2014
Gimli Icelandic Heritage Museum
Gimli, Manitoba

Present: **Donald Vigfusson, David Oberding, Mark Hidlebaugh, Randy Sigurdson, Daryl Carry, Dave Kalnuk, Gord Wevursky, Gil Strachan, Carol Lavallee**

Absent with notice: Colin Bjarnason, George Boonstra, Mike Ledarney

Others: **Tammy Dziadek,** General Manager**; Claudia Toomey,** Office Administration **; Deanna Fridfinnson,** Economic Development Coordinator**; Eugene Zalevich,** Economic Development Analyst.

1. CALL MEETING TO ORDER:

-The meeting was called to order by the chair at 12:45 pm.

2. ADOPTION OF AGENDA:

Moved by: Gord Wevursky
Seconded by: Gil Strachan
THAT the June 20, 2014 agenda be adopted as follows:

OMIT 6. Committee Appointments

CARRIED

3. CONFIRMATION OF MINUTES

Moved by: Dave Kalnuk
Seconded by: Carol Lavallee
THAT the June 27, 2013 Annual General Meeting Minutes be approved as presented.

CARRIED

4. BUSINESS ARISING FROM MINUTES

-There was no business arising from the minutes.

5. APPROVAL OF CORPORATION'S ACTIONS IN THE 2013/2014 FISCAL YEAR

Moved by: Randy Sigurdson
Seconded by: Gil Strachan
THAT the actions of Community Futures East Interlake for the operation year of April 1, 2013 to March 31, 2014 be accepted.

CARRIED

6. REVIEW OF 2013/2014 AUDITED FINANCIAL STATEMENTS

Moved by: Mark Hidlebaugh
Seconded by: Donald Vigfusson
THAT the 2013/2014 Financial Statements be approved.

CARRIED

7. CONFIRMATION OF AUDITORS

Moved by: Gil Strachan
Seconded by: Gord Wevursky
THAT Community Futures East Interlake appoint Thornton & Co as Auditors for 2013/2014, 2014/2015 and 2015/2016 fiscal years.

CARRIED

8. ELECTION OF OFFICERS

David Oberding stepped down as vice chair of the CFEI Board of Directors. Tammy Dziadek, *General Manager*, took over the meeting for the election of officers and called for nominations for Chair.

Donald Vigfusson nominated David Oberding

Second call for nominations – none

Third call for nominations - none

Moved by Carol Lavallee
Seconded by Gil Strachan
THAT nominations for chair cease.

CARRIED

David Oberding was declared Chair of Community Futures East Interlake by acclamation.

Tammy Dziadek, General Manager, called for nominations for Vice-Chair.

Daryl Carry nominated Randy Sigurdson for Vice-Chair.

Randy Sigurdson declined nomination.

Second call for nominations – Gil Strachan nominated Daryl Carry for Vice-Chair.

Daryl Carry declined nomination.

Third call for nominations – Donald Vigfusson nominated Dave Kalnuk for Vice-Chair.

Moved by Mark Hidlebaugh
Seconded by Donald Vigfusson
THAT nominations for Vice-Chair cease.

CARRIED

Dave Kalnuk was declared Vice-Chair of Community Futures East Interlake by acclamation.

Tammy Dziadek, General Manager, called for nominations for Secretary Treasurer.

Daryl Carry nominated Randy Sigurdson for Secretary Treasurer

Second call for nominations – none

Third call for nominations – none

Moved by Gord Wevursky
Seconded by Daryl Carry
THAT nominations for Secretary Treasurer cease.

CARRIED

Randy Sigurdson was declared Secretary Treasurer of Community Futures East Interlake by acclamation.

Tammy Dziadek turned the Chair back to David Oberding.

9. REPORTS

a. Message from Chair
   i. David Oberding presented this report.

b. General Manager Report

   - Tammy Dziadek presented this report.

c. Business Development Report

   - Deanna Fridfinnson presented this report.

d. Loans Report

   - Tammy Dziadek presented this report.

e. Community Economic Development Report

   - Eugene Zalevich presented this report.

f. Marketing Committee Report

   - Tammy Dziadek presented this report.

10. OTHER BUSINESS

-There was no other business.

11. ADJOURNMENT

Moved by: Mark Hidlebaugh
Seconded by: Donald Vigfusson
THAT the meeting adjourn at 1:08 pm.

CARRIED

COMMUNITY FUTURES EAST INTERLAKE INC

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Year Ended March 31, 2015

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INDEPENDENT AUDITOR'S REPORT

To the Members of Community Futures East Interlake Inc

We have audited the accompanying financial statements of Community Futures East Interlake Inc, which comprise the statement of financial position as at March 31, 2015 and the statements of revenues and expenditures, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Basis for Qualified Opinion

In common with many not-for-profit organizations, the organization expenses capital assets in the year of acquisition. Capital assets are recorded on the Statement of Financial Position at cost with an offsetting entry to Investment in Capital Assets.

Qualified Opinion

In our opinion, except for the effect of the matter described in the Basis for Qualified Opinion paragraph, these financial statements present fairly, in all material respects, the financial position for the organization as at March 31, 2015, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Thornton & Co

Winnipeg, Manitoba
June 12, 2015

CERTIFIED GENERAL ACCOUNTANTS

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COMMUNITY FUTURES EAST INTERLAKE INC

Statement of Financial Position

March 31, 2015

	2015	2014
ASSETS		
CURRENT		
Cash	**$ 696,284**	$ 931,965
Term deposits	**816,737**	807,498
Accounts receivable	**34,407**	24,931
Bank deposits - loan guarantees	**170,000**	5,000
Interest receivable	**109,172**	86,436
Goods and services tax recoverable	**1,338**	-
Prepaid expenses	**-**	1,138
CFIF Investment	**360,000**	360,000
	2,187,938	2,216,968
TANGIBLE CAPITAL ASSETS *(Note 5)*	**350,689**	337,728
LONG-TERM INVESTMENTS	**753,966**	642,997
	$ 3,292,593	$ 3,197,693
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	**$ 33,796**	$ 31,044
Wages payable	**18,119**	17,745
Deferred income	**46,898**	46,724
Due to related parties *(Note 18)*	**-**	7,300
	98,813	102,813
REPAYABLE INVESTMENT FUND	**475,000**	475,000
	573,813	577,813
NET ASSETS		
General fund	**1,281,279**	1,195,340
Investment in capital assets	**350,689**	337,728
Contributed surplus	**1,086,812**	1,086,812
	2,718,780	2,619,880
	$ 3,292,593	$ 3,197,693

ON BEHALF OF THE BOARD

_____ *Director*

_____ *Director*

See notes to financial statements

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COMMUNITY FUTURES EAST INTERLAKE INC

Statement of Revenues and Expenditures

Year Ended March 31, 2015

	2015	2014
REVENUE		
Western Diversification Contributions	$ 296,116	$ 296,116
Interest	106,816	110,297
Projects	6,410	48,615
Citizenship and Immigration Canada	47,593	21,032
SEA Program and small business training	6,750	12,900
NEICOM Inc revenue	1,040	10,000
Other	8,387	8,222
Project revenue and workshops	9,059	4,894
Internal administration fees	-	2,743
	482,171	514,819
EXPENSES		
Administration contributions	6,209	2,242
Advertising and promotion	1,946	4,288
Bad debts	25,288	84,826
Business taxes, licenses and memberships	5,914	21,832
Credit checks	2,023	551
Delivery assistance tools	8,353	4,439
Equipment leases and purchases	10,615	6,847
GST expense	66	44
Insurance	2,108	2,846
Interest and bank charges	193	22
Annual General Meeting	534	646
Miscellaneous	50	1,595
Office	8,233	6,687
Professional fees	11,324	11,069
Project and workshop costs	13,456	59,623
Property taxes	3,146	3,405
SEA program and small business training	465	616
Telephone	7,666	8,895
Training and development	4,439	2,150
Travel	29,066	23,719
Utilities and maintenance	30,752	16,484
Wages and benefits	225,991	222,077
	397,837	484,903
EXCESS OF REVENUE OVER EXPENSES	$ 84,334	$ 29,916

See notes to financial statements

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COMMUNITY FUTURES EAST INTERLAKE INC

Statement of Changes in Net Assets

Year Ended March 31, 2015

	General Fund	Investment in Capital Assets	Contributed Surplus	**2015**	2014
NET ASSETS - BEGINNING OF YEAR	$ 1,195,340	$ 337,728	$ 1,086,812	**$ 2,619,880**	$ 2,589,964
Excess of revenue over expenses	84,334	-	-	**84,334**	29,916
Prior period adjustments	1,605	-	-	**1,605**	-
Investment in capital assets	-	12,961	-	**12,961**	-
NET ASSETS - END OF YEAR	$ 1,281,279	$ 350,689	$ 1,086,812	**$ 2,718,780**	$ 2,619,880

See notes to financial statements

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COMMUNITY FUTURES EAST INTERLAKE INC

Statement of Cash Flows

Year Ended March 31, 2015

	2015	2014
OPERATING ACTIVITIES		
Excess of revenue over expenses	**$ 84,334**	$ 29,916
Item not affecting cash:		
Prior period adjustment	**1,605**	-
	85,939	29,916
Changes in non-cash working capital:		
Accounts receivable	**(9,476)**	(5,976)
Interest receivable	**(22,736)**	(7,420)
Accounts payable	**2,752**	(38,566)
Deferred income	**174**	(3,939)
Prepaid expenses	**1,138**	1,568
GST payable (receivable)	**(1,338)**	2,221
Wages payable	**374**	1,492
	(29,112)	(50,620)
Cash flow from (used by) operating activities	**56,827**	(20,704)
INVESTING ACTIVITY		
Net change in Long-term investments	**(275,969)**	513,244
FINANCING ACTIVITY		
Advances from (to) related parties	**(7,300)**	7,600
INCREASE (DECREASE) IN CASH FLOW	**(226,442)**	500,140
Cash - beginning of year	**1,739,463**	1,239,323
CASH - END OF YEAR	**$ 1,513,021**	$ 1,739,463
CASH CONSISTS OF:		
Cash	**$ 696,284**	$ 931,965
Term deposits	**816,737**	807,498
	$ 1,513,021	$ 1,739,463

See notes to financial statements

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1. BASIS OF PRESENTATION

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNFPO).

2. DESCRIPTION OF ORGANIZATION

Community Futures East Interlake Inc. is a community based organization that provides loans and financial services to small businesses in the East Interlake Region of Manitoba that are otherwise unable to obtain financing, and also provides community economic development services. The program which is being funded by the Community Futures Program was formed to foster the economic development of the region. The Corporation was incorporated under the Manitoba Companies Act as a non-profit organization on April 20, 1985. It is exempt from income taxes under the Income Tax Act section 149 (d) as a non-profit organization.

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Revenue recognition

Community Futures East Interlake Inc follows the deferral method of accounting for contributions.

Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Restricted investment income is recognized as revenue in the year in which the related expenses are incurred. Unrestricted investment income is recognized as revenue when earned.

Seminar fees are recognized as revenue when the seminars are held.

Investments and other non-cash assets

All gains and losses from the sale, collection, or other disposition of investments and other non-cash assets are accounted for in the fund that owned the assets.

Ordinary income from investments, receivables, and similar assets is accounted for in the fund owning the assets.

Tangible capital assets

Tangible capital assets are stated at cost less recoverable GST. Tangible capital assets are expensed in the year of purchase and added back to the Statement of Financial Position with an offsetting entry to Investment in Tangible Capital Assets. No amortization is taken on the tangible capital assets.

The Company regularly reviews its capital assets to eliminate obsolete items. Government grants are treated as a reduction of capital asset cost.

(continues)

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

Measurement uncertainty

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

4. LOAN GUARANTEES

Loan guarantees are term deposits that have been committed as security for client loans at various financial institutions for the purpose represented by the Board of Directors in its Organizational Mandate. These term deposits are therefore subject to potential loss. As of March 31, 2015, loan guarantees total $170,000 (2014- $5,000).

	Loan Guarantee	Provision for Doubtful Loans	Balance
Investment Fund	$ 160,000	$ -	$ 160,000
Disabled Entrepreneurs Fund	10,000	-	10,000
	$ 170,000	$ -	$ 170,000

5. TANGIBLE CAPITAL ASSETS

	Cost	Accumulated amortization	**2015 Net book value**	2014 Net book value
Land	$ 11,820	$ -	**$ 11,820**	$ 11,820
Buildings	168,166	-	**168,166**	168,166
Equipment	170,703	-	**170,703**	157,742
	$ 350,689	$ -	**$ 350,689**	$ 337,728

6. CONTRIBUTED SURPLUS - INVESTMENT FUND

Contributed surplus consists of grants from the Community Futures Program to be used for the purpose of local employment through loans, loan guarantees and equity investments.

7. LONG-TERM INVESTMENTS

	Loans receivable	Provision for Doubtful Loans	Balance
Investment Fund	$ 799,034	$ 290,059	$ 508,975
Youth Fund.	14,309	-	14,309
Disabled Entrepreneur Fund	246,074	47,509	198,565
Repayable Fund	90,541	58,424	32,117
	$ 1,149,958	$ 395,992	$ 753,966

8. PROVISION FOR DOUBTFUL LOANS

The Board of Directors and management have agreed upon and created an account for potential doubtful accounts. The Board of Directors and management review outstanding loan receivables and loan guarantees annually or as necessary. Loans that are determined to be uncollectible will be offset against the Provision for Doubtful Loans.

9. SUMMARY OF SURPLUS BY FUND

Fund	General Fund	Investment in Capital Assets	Contributed Surplus	**2015**	2014
Administration	$ 5,752	$ 337,728	$ -	**$ 343,480**	$ 341,994
Investment Fund	1,116,265	-	1,086,812	**2,203,077**	2,133,226
Youth Fund	113,365	-	-	**113,365**	106,011
Disabled Entrepreneurs Fund	65,364	-	-	**65,364**	50,591
Repayable Fund	(27,188)	-	-	**(27,188)**	(19,664)
B.I.G.	7,721	-	-	**7,721**	7,721
	$ 1,281,279	$ 337,728	$ 1,086,812	**$ 2,705,819**	$ 2,619,879

10. LOAN WRITE-OFF

There are non-performing loans which have been reviewed by the Board of Directors and management and are determined to be uncollectible.

11. REPAYABLE TO W.E.D

The Organization is in receipt of monies from the Government of Canada to provide loans to specific groups in their mandate area. These were:

1. $75,000 to provide a repayable investment fund
2. $200,000 to provide a repayable disabled entrepreneur investment fund
3. $200,000 to provide a repayable youth investment fund

The repayment commencement date has not been determined under the terms and conditions of the agreement with the Government of Canada.

	Principle	Total Repayable
Repayable investment loan	$ 75,000	$ 75,000
Disable Entrepreneurs loan	200,000	200,000
Youth loan	200,000	200,000
	$ 475,000	$ 475,000

12. FINANCIAL INSTRUMENTS

The organization is exposed to various risks through its financial instruments and has a comprehensive risk management framework to monitor, evaluate and manage these risks. The following analysis provides information about the organization's risk exposure and concentration as of March 31, 2015.

Credit risk

Credit risk arises from the potential that a counter party will fail to perform its obligations. The organization is exposed to credit risk from clients. In order to reduce its credit risk, the organization reviews a new client's credit history before extending credit and conducts regular reviews of its existing clients' credit performance. An provision for doubtful loans is established based upon factors surrounding the credit risk of specific loans, historical trends and other information. The organization has a significant number of clients which minimizes concentration of credit risk.

13. ECONOMIC DEPENDENCE

Community Futures East Interlake Inc. receives at least 80% of its operating revenue from the Department of Western Economic Diversification, a sub-division of the federal government, and is economically dependent on it. The present contract the Organization has with the Department expires March 31, 2016.

14. INTEREST ANALYSIS

	Long-term investments	Short-term investments	2015	2014
Investment fund	$ 52,398	$ 28,021	**$ 80,419**	$ 85,366
Youth fund	4,041	3,313	**7,354**	2,480
Disabled Entrepreneurs fund	14,247	406	**14,653**	9,795
Repayable loan fund	4,084	306	**4,390**	1,694
	$ 74,770	$ 32,046	**$ 106,816**	$ 99,335

15. COMMITTED FUNDS

As part of the Build Interlake Growth Program, funding has been committed to the following projects:

	2015
Village of Riverton	**$ 3,500**
Balmoral Community Hall	**5,000**
Riverton Icelandic River Walking Trail	**4,600**
Arborg District Heritage Village	**5,000**
Arborg District Aging in Place Study	**5,000**
William Kurelek Tribute Monument	**3,000**
Arborg Ag Society Fair & Exhibition	**3,000**
Warm up shelters Phase II	**5,000**
Green Acres Park Water	**1,300**
	$ 35,400

As of March 31, 2015, these projects were not to the point of completion where the funds could be considered due and payable and therefore are not reflected in the financial statements.

16. COMMUNITY FUTURES INVESTMENT FUND

Community Futures East Interlake Inc. has contributed to the Community Futures Investment Fund, a fund administered by Community Futures Manitoba Inc. to provide loans to regional Community Futures organizations. As of March 31, 2015, Community Futures East Interlake Inc. has $360,000 principal, plus accrued interest of $82,682 invested in the fund. The amount is recallable and therefore is recorded as a current asset in the financial statements

17. LOANS RECEIVABLE

All loans issued by the Organization have been for the purpose represented by the Board of Directors in its mandate.

18. DUE TO RELATED PARTIES

	2015	2014
NEICOM Inc.	$ -	$ 7,300

COMMUNITY FUTURES EAST INTERLAKE INC

Administration
(Schedule 1)

Year Ended March 31, 2015

	2015	2014
REVENUE		
Western Diversification Contributions	**$ 296,116**	$ 296,116
Project revenue and workshops	**9,059**	4,894
SEA Program and small business training	**6,750**	12,900
Loan fees	**3,863**	719
Other	**1,636**	5,524
NEICOM Inc. revenue	**1,040**	10,000
Client insurance	**20**	179
Internal admin fees	**-**	2,743
	318,484	333,075
EXPENSES		
AGM	**534**	646
Accounting and audit	**11,000**	10,757
Advertising	**1,946**	4,288
Bad debt expense	**-**	2,695
Credit checks	**2,023**	551
Equipment lease and purchases	**10,615**	6,847
Insurance	**2,108**	2,846
Interest and bank charges	**129**	22
Internet Communications	**1,038**	1,030
Legal	**324**	312
Miscellaneous	**50**	1,595
Office supplies and postage	**8,233**	6,687
Project and workshop costs	**7,046**	11,008
Property tax	**3,146**	3,405
SEA program and small business training	**465**	616
Subscriptions & memberships	**5,914**	21,832
Telephone	**6,628**	7,865
Training and development	**3,108**	1,675
Travel	**27,757**	22,773
Utilities and maintenance	**30,752**	16,484
Wages and benefits	**195,668**	209,190
	318,484	333,124
LOSS FROM OPERATIONS	**$ -**	$ (49)

See notes to financial statements

Thornton & Co.

COMMUNITY FUTURES EAST INTERLAKE INC

Interlake Immigrant Settlement Services
(Schedule 2)

Year Ended March 31, 2015

	2015	2014
REVENUE		
Government of Canada - Citizenship & Immigration	**$ 47,593**	$ 21,032
EXPENSES		
Administration expense	**6,209**	2,242
GST expense	**66**	44
Project and workshop costs	**8,353**	4,439
Training and development	**1,332**	475
Travel	**1,309**	946
Wages and benefits	**30,324**	12,886
	47,593	21,032
INCOME FROM OPERATIONS	**$ -**	$ -

See notes to financial statements

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Thornton & Co.

COMMUNITY FUTURES EAST INTERLAKE INC

Investment Fund
(Schedule 3)

Year Ended March 31, 2015

	2015	2014
REVENUE		
Interest	**$ 80,419**	$ 85,366
Other	**-**	1,794
	80,419	87,160
EXPENSES		
Bad debts	**10,510**	60,617
Interest and bank charges	**58**	-
	10,568	60,617
INCOME FROM OPERATIONS	**$ 69,851**	$ 26,543

See notes to financial statements

Thornton & Co.

COMMUNITY FUTURES EAST INTERLAKE INC

Investment Fund - Youth
(Schedule 4)

Year Ended March 31, 2015

	2015	2014
REVENUE	$ 7,354	$ 6,784

See notes to financial statements

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Thornton & Co.

COMMUNITY FUTURES EAST INTERLAKE INC

Investment Fund - Disabled Entrpreneurs
(Schedule 5)

Year Ended March 31, 2015

	2015	2014
REVENUE		
Interest	**$ 14,653**	$ 15,189
Other	**-**	6
	$ 14,653	$ 15,195

See notes to financial statements

Thornton & Co.

COMMUNITY FUTURES EAST INTERLAKE INC

Repayable Investment Fund
(Schedule 6)

Year Ended March 31, 2015

	2015	2014
REVENUE		
Interest	$ 4,390	$ 2,958
Other	2,869	-
	7,259	2,958
EXPENSES		
Bad debts	14,778	21,514
Interest and bank charges	5	-
	14,783	21,514
LOSS FROM OPERATIONS	$ (7,524)	$ (18,556)

See notes to financial statements

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Thornton & Co.

COMMUNITY FUTURES EAST INTERLAKE INC

Build Interlake Growth
(Schedule 7)

Year Ended March 31, 2015

	2015	2014
REVENUE	**$ 6,410**	$ 48,615
EXPENSES		
Project and workshop costs	**6,410**	48,615
INCOME FROM OPERATIONS	**$ -**	$ -

See notes to financial statements

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Thornton & Co.

MESSAGE FROM THE CHAIR

Greetings to the communities of the East Interlake.

These are exciting times for Community Futures East Interlake Inc. This year we are celebrating our 30th anniversary, and we look forward to continued project development and working with our businesses and communities in the East Interlake.

As a Community Futures organization, we are constantly looking for new opportunities for growth and partnerships. This last year has continued that commitment, and we have had a great deal of success in our business and community development services.

As Community Futures East Interlake moves forward in this next year, we are looking forward to new and innovative ways to assist our communities to grow and thrive. As always, we are committed to the expansion of our communities, supporting them to become even better places to grow, work and live.

This year we saw many of our long-term board members move on, due to new policies around board term limits and new community nominations, we really want to thank them for all of their hard work and efforts for our organization, they include Gil Strachan, over 24 years of service, George Boonstra 12 years of service, Gord Wervursky, 4 years of service and Mark Hildlebaugh, 3.5 years of service.

Thank you once again to all the community volunteers and to our dedicated board and staff, it is though your teamwork and cooperation that we accomplish the much needed development of our region.

In closing, thanks once again to the communities of the East Interlake. We look forward to 30 more years of success.

Sincerely,

David Oberding, Chair

30 YEARS
Community Futures

GENERAL MANAGER'S CORPORATE OVERVIEW

FOR THE FISCAL YEAR 2014/2015

On April 30, 2015, Community Futures East Interlake Inc. (CFEI) celebrated its 30th anniversary. Since this time, CFEI has been involved in many community development projects, both large and small. The community development activities in the past thirty years have leveraged millions of dollars for our communities and our loan program lent over 8.48 million to 302 businesses in our region.

CFEI has continued to grow and learn with our communities. It is with the hard work of board members (community representatives), community organizations and dedicated entrepreneurs that our program continues to be needed and succeed.

This was a busy year for our program, both on the business and community development sides and as a community futures organization.

Our business development side saw an increase in our lending program from last year, and was very busy working on various projects with other partnering organizations such as Communities Economic Development Fund, Noventis Credit Union and Louis Riel Capital Corporation.

The community development activities saw an increase in our planning services and path finding assistance for our various community groups. CFEI continued to run and develop larger projects, such as the Arborg Aging in place and BIG program.

Significant activity took place in our entrepreneurs with disabilities program. Various entrepreneurs received additional mentor supports through contracts with the provincial Entrepreneurs with Disabilities program to grow and expand their businesses.

Our office also hosted the 2014 Provincial Community Futures Conference in Hecla, and was able to highlight the work being done in our region on Experiential Tourism.

With the continued role of providing the Interlake Immigrant Settlement Services (IISS), we assisted 34 permanent residents in the region with their settlement service needs.

On September 10, CFEI will be partnering with ITA's celebration of stars to recognize deserving community development project in the East Interlake; we encourage you to nominate your deserving community projects.

Once again, I would like to thank all of the board and staff for all of their hard work this year in accomplishing our goals and meeting our targets.

Respectfully submitted by,

Tammy Dziadek, General Manager

BUSINESS DEVELOPMENT OVERVIEW

	2009-10	2010-11	2011-2012	2012-2013	2013-2014	2014/2015
Loans Advanced	11	8	7	12	9	10
Total Loan Value	$ 380,077.91	$180,025	$448,468	$387,407	$150,599	$425,100
Total Funds Leveraged	653,250	14,139	270,461	342,613	97,863	156,288
Total Jobs Created/Maintained	20	18.15	26	50.5	17	51.5
Training Sessions Delivered	50	8	10	8	11	4
Total Clients Trained	123	100	94	83	70	55
Number of clients assisted	228	188	186	213	258	123

Loan Application Statistics 2014/2015	
Loan Applications Processed	14
Applications Approved	4
Applications Declined	10
Applications Withdrawn by Client	0

Business Development Statistics – Comparison

Category	2009/2010	2010/2011	2011/2012	2012/2013	2013/2014	2014/2015
Technical Assistance – hrs	15.7%	31%	18%	18.8%	22%	31%
SE Assistance – hrs	18.6%	20.6%	20.5%	15.4%	20%	10%
SE Inquiries	13	13	26	29	23	8
Loan Assistance/Assessment - hrs	44.7%	32.2%	52.6%	60.9%	50%	51%
Loan Inquiries	29	20	36	63	54	34
Client Administration - Loan - hrs	13%	9.9%	7.6%	2%	4%	n/a*
Client Administration – SE	8%	6.3%	1.3%	2.8	4%	n/a*

*TEA 10 (switched over in June 2014) tracks differently in these areas, CFEI is not able to accurately compare these stats.

Additional Business Development Statistics:

- 822 business and information services provided to clients – this included general assistance, technical/advisory services and training and skill development
- With our assistance, business service clients (SE, technical assistance) leveraged over $34,620 for their businesses start-ups/expansions
- Since the first loan in July 1986, CFEI has lent over $8.48 million to businesses in the region, creating/maintaining over 688 jobs.

Loans Broken Down by Municipality

April 1986 to March 2015

Muncipality	Number of Loans	Total Dollar Funded	Jobs Created/Maintained	Leverages
Arborg	28	721,750.00	92.30	4,501,600.00
Armstrong	13	291,989.39	21.30	355,055.00
Bifrost	16	1,037,811.75	100.50	3,469,853.25
Dunnottar	2	89,250.00	4.00	91,750.00
Fisher	10	254,988.62	22.50	193,750.00
Fisher River	16	241,343.06	13.60	291,489.35
Gimli	66	1,422,865.29	117.68	1,501,329.74
Jackhead	0	0.00	0	0.00
Matheson Island	1	14,000.00	1.50	0.00
Pequis First Nation	1	20,000.00	1.00	0.00
Riverton	33	1,417,128.30	117.95	1,887,172.78
Rockwood	14	506,300.00	58.10	916,016.00
Rosser	0	0.00	0	0.00
Stonewall	42	1,286,593.44	83.50	1,363,254.00
Teulon	26	758,800.00	72.60	3,654,324.00
Winnipeg Beach	24	421,993.06	31.90	492,741.00
Total	**292**	**8,484,812.91**	**738.43**	**18,718,335.12**

SELF-EMPLOYMENT PROGRAM FISCAL YEAR 2014/2015

The Self-Employment program is a partnership between Community Futures East Interlake and Manitoba Jobs and the Economy. The SE Program is designed to assist unemployed Manitobans who receive Employment Income, create jobs for themselves by providing them with the skills and supports necessary to start their own business. Manitoba Jobs and the Economy allows your business income to be re-invested into your business operation for a period of time while your business grows. It can turn business ideas into reality. We assist by improving entrepreneurial potential with self-employment training programs:

Participant eligibility categories are if you have a current or previous Employment Insurance claim, or an Employed individual who are low skilled, or in receipt of Provincial Employment and Income Assistance (EIA) benefits or an individual who is unemployed or about to lose your job. This year our contract will work to assist 10 unemployed Manitobans residing in the CFEI region to become successful in entrepreneurship through participation in the Self-Employment Program between April 1, 2015 and March 31, 2017.

CFEI offers a unique program with training and supports to develop business plans and entrepreneurial skills. This organization can provide research tools and demographics necessary for rural entrepreneurs.

- Business plan development.
- One-to-one business counseling.
- Guidance and follow-up before the start-up of a personal business.
- client aftercare.

During the 2014/2015 fiscal year, the provincial funding was discontinued for the program from November until March. We were able to approve 3 participants and we received 15 inquiries for the Self Employment (SE) Program. Every participant is unique and requires different individual consulting on implementing their plan. Each business venture varies considerably.

Current businesses supported on the most recent contract are as follows:

- Restaurant
- Plumber
- Housekeeping and concierge service

2014/2015 Statistics (15 inquires)	
4	Applications reviewed and assessed
3	Businesses approved on the program
2	Businesses still in operation
1	Clients withdrew voluntarily/left the country
6	Full Time Jobs Created
6	Part Time Jobs Created

Support provided to our clients included:

- a complete self-assessment package;
- determining and obtaining necessary training requirements in areas such as; bookkeeping, marketing, research and specialized trade related training;
- assistance in the establishing of their business plan;
- assistance in the development of a marketing plan;
- counseling in other business related areas as requested.
- assistance in applying for potential financing to start a business.

COMMUNITY DEVELOPMENT REPORT
FISCAL YEAR 2012/2013

The Community Futures East Interlake (CFEI) region can be characterized by its diversity and strong base of natural resources (lakes, agricultural land, peat moss, limestone etc). The past years have seen numerous changes to the primary industries and major shifts our region's various community's growth/declines. From the last census (2006), our region went from above average growth (provincially), to below average growth. Community Futures East Interlake has worked within the region to address issues and plays an active support role with several community groups and organizations.

Community Support Services

Community Futures East Interlake is a resource to communities in the region and offers a variety of community support services such as community planning, project assistance, business retention and expansion surveys, funding applications and research assistance. Several of the projects and initiatives that Community Futures East Interlake was involved with in the 2014/2015 fiscal year are highlighted below:

Community Planning

Community Futures East Interlake provided facilitation services ranging from community planning, strategic planning, strategic management planning and public meetings for the following organizations:

- Teulon/Rockwood Recreation
- Town of Teulon
- Riverton Co-op
- Teulon Golf Course
- Fisher & District Chamber of Commerce
- Arborg & District Multi-Heritage Village

Project Assistance

Community Futures East Interlake provided project assistance to several organizations/initiatives the following are some examples of project undertaken:

Connecting Aboriginals to Manufacturing (CAM) 2013-2015

Connecting Aboriginals to Manufacturing grew from the path that started with Community Futures East Interlake working with Arborg Bifrost CDC and connecting the dots and closing the gap for the demand of welding with our manufacturing sector. The workforce development project called CAM aimed at increasing the number of skilled workers across Manitoba's manufacturing sector and equipping Aboriginal individuals on First Nation Communities with the necessary skill set to pursue an entry level manufacturing career. Workplace Education Manitoba, funded by Human Resources and Skills Development Canada, in consultation with CME, major manufacturers and Aboriginal organizations built the model and selected the training partners. The University provides the academic and business

component through Professional, Applied and Continuing Education (PACE), and Manitoba Institute of Trades and Technology provides the technical courses in manufacturing. The first cohort of students in this eight month long, full time program are from Peguis First Nation and Fisher River Cree Nation communities with a significant portion of the program delivered on site in those communities.

Arborg Aging in Place Campus 2014-current

A feasibility study is underway for an 80 bed, 2 storey, 60,478 sq. ft. PCH that will be attached to the existing Arborg Community Hall. It will have a link of 19,689 sq. ft. commercial space on the main level from the south and west of the Community Hall, which will attach to the existing 32 unit Assisted Living to complete the Aging in place Campus.

Community Business Development Corporation (CBDC) National Survey 2015-2016

We are actively involved in Literacy & Essential Skills and Business Performance of Enterprises National research Project. The recruitment for the Workplace Research Activities and Data Collection survey is underway. We have recruited 1 manufacturing businesses from Bifrost-Riverton and 1 from RM of Rosser. We are in the process of organizing the assessment session with these manufacturers.

Grant Path Finding for Non-profit Groups

CFEI uses various resource to access information on federal government, provincial government, and private foundations for community projects. CFEI has worked with numerous community groups and non-profit to help them find funding. This year we have had several successful grant applicants and continue to research opportunities from playgrounds, trees, consultant fees, and community planning grants.

Building Interlake Growth Program (formerly East Interlake Community Development Project Support Initiative (EICDPSI)):

Build Interlake Growth program is administered by Community Futures East Interlake. The program's focus is on projects that create employment or the attraction of new residents to the East Interlake region. Total grant funds available this past year was $17,300. In the program's seventh year, the fund was able to support 5 organizations. The following projects were approved for funding in 2014-2015:

Arborg & District Agricultural Society: Arborg Ag Society Fair & Exhibition grounds Renewal of Bleachers in Silver
Replacement of bleachers in preparation to host additional events in the future including the RCMP Musical ride in 2016.

RM of Rockwood: William Kurelek Tribute Monument
Construction of a monument to commemorate William Kurelek; a famous national artist that grew up in the local Interlake area.

Arborg Senior Housing Corporation: Arborg & District Ageing in Place
A feasibility study to determine the viability and business case for different types of care facilities within Arborg and the Interlake.

Interlake Snow Trackers: Warm up shelter replacement Phase 2
Building of warm up shelters along trail system throughout region. Project is in coordination with schools as a training project for students.

Teulon-Rockwood Recreation Commission: Green Acres Park Campground Water upgrades
Upgrades to bring camp ground water facilities up to code.

These projects all provided great opportunities in attracting new residents to the communities. The projects could not have been completed without the countless efforts of community volunteers who make these projects a reality.

Next grant project intake date will be December 15th, 2015.

Special Projects

Entrepreneurs with Disabilities (EDP) Program Mentorship Projects – CFEI secured 3 mentorship contracts for EDP clients. The program provides business mentors to EDP clients in need of additional assistance in their business.

Entrepreneurs with Disabilities (EDP) Pilot Program – CFEI secured funds to create pricing toolkit for entrepreneurs.

Memberships - CFEI is an active member of Economic Development Association of Manitoba (EDAM), the Interlake Regional Economic Development Association.

Municipal Audit Tool – Community Futures East Interlake has created a tool for municipalities similar to an organizational audit. The tool has been used in two communities and is available for usage of other communities in our region.

Mentorship - Our office acts as a mentor to other Community Futures organizations regarding various issues such as TEA and organizational and lending practices.

Networking/Training – Numerous events and conferences were attended throughout the year by CFEI staff and board to support our program and develop our staff/board. CFEI staff and board attended events such as: CFM Board Meetings, CF Managers Meetings, CF National Conference, EDAM Forums, CDC meetings and chamber meetings.

Business Training Sessions – Sessions were held on business planning in Pequis, Anti-spam legislation, Ask The Expert Panel (program for entrepreneurs) and financial literacy.

Interlake Immigrant Settlement Services – CFEI delivers the Immigrant settlement services for the Interlake region. 34 clients (permanent residents) were seen this year.

The Interlake Immigrant Settlement Services, assists immigrants in the Permanent Resident stage of their immigration process.

The settlement services assists new comer immigrants throughout whole Interlake area, the area between the East side of Lake Manitoba to the West side of Lake Winnipeg. This is large

area of 21 communities. It has two offices to service clients, one in Riverton and a second in Ashern (through partnership with Fieldstone Ventures).

Cultural inclusion events happen through-out the year. Culturama the largest event attracts a sellout crowd of up to 400 people. Other free events include an income tax preparation seminar and a summer safety pool party. The settlement services makes the transition for our newcomer easier and helps them to feel a part of the larger community.

MARKETING REPORT

FISCAL YEAR 2013/2014

Council & Community Visits

CFEI visited councils in the region to promote our services, past year's accomplishments and new projects. CFEI has presented numerous presentations to groups such as financial institutions, community chambers, service provider meetings and others community groups regarding our services. Staff visited all member communities regularly to promote CFEI services during meetings and special events.

Satellite Offices

CFEI has two satellite offices, located in Town of Teulon and RM of Rockwood offices. Each satellite office is staffed as needed and our services are extended in the region.

Local Chamber Membership

CFEI continued membership with all of the local chambers in our region. CFEI is working to market the CF program to and better connect directly with local businesses.

AGM/Strategic Planning

CFEI public AGM meeting was held in June at New Iceland Heritage Museum, Gimli, Manitoba. CFEI held its annual strategic planning session in January; both Board members and staff participated and set priorities for the coming year.

Social Media

CFEI has a facebook page and twitter account.

PARTNERSHIPS

CFEI provided satellite office space for the Interlake Tourism Association on the first Wednesday of the month. We also partnered/worked with numerous provincial, federal and other business & community development agencies. Some of these included:

- Aboriginal Business Service Network
- A.I.M. for Work
- Aborg & District Multi Culture Heritage Village
- Committee of the Interlake Immigration Settlement Services
- Arborg-Bifrost, Riverton, Gimli CDCs, Teulon
- Business Development Bank of Canada
- Canadian Youth Business Foundation
- Chambers of Commerce in region
- Communities Economic Development Fund
- Community Futures Manitoba
- Conservation & Water Stewardship
- D'Arcy & Deacon
- East Interlake Conservation
- Employment Manitoba/Manitoba Competitiveness Training & Trade
- East Interlake Planning District
- Entrepreneurship Manitoba
- EDAM
-
- Entrepreneurs with Disabilities Community Futures Provincial Program
- Evergreen Basic Needs
- Financial Institutions of the region - Noventis
- Fisher River Cree Nation
- First Peoples Economic Growth Fund
- Freshwater Marketing Corporation
- Interlake Snowmobile Association
- Interlake Pioneer Trail Inc.
- Interlake Tourism Association
- Inwood Development Association
- Louis Riel Capital Corporation
- Local Municipal Councils
- Prime Meridian Trail Association
- Manitoba Agriculture Food and Rural Development
- Children & youth Opportunity, Recreation & Regional Services – Interlake
- Manitoba Housing & Community Development
- Manitoba Hydro
- Manitoba Marketing Network
- Manitoba Tourism Education Council
- MASC
- Manitoba Heavy Construction
- Manitoba Trades & Technology
- Manitoba Jobs & The Economy, Training & Employment Services
- NEICOM Inc.
- Ochekwi-Sipi Economic Development Corporation
- Other Community Futures Organizations
- Pequis Economic Developmemt
- Riverton Friendship Centre
- Rural Entrepreneurs Assistance Program
- Seed Winnipeg
- Selkirk Community Service Providers Group
- Snoman Inc.
- South Interlake ATV Club
- South Interlake Planning District
- Society for Manitobans with Disabilities
- Travel Manitoba
- University of Manitoba
- Women's Enterprise Centre
- Workplace Essential Skills Manitoba
- Woodlands CDC