

Performance Results for 2017-18 Community Futures East Interlake Inc.

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

<b>Community Futures Performance Results</b>	<b>Results as of 2017-18</b>
<b><i>Strong rural community strategic planning and implementation</i></b>	
1. Total number of community-based projects (new & on-going)	<b>48</b>
2. Total number of local and regionally-based community strategic plans developed and/or updated	<b>4</b>
<b><i>Rural access to business development services</i></b>	
3. Total number of business training session participants	<b>90</b>
4. Total number of business advisory services	<b>393</b>
<b><i>Rural access to capital and leveraged capital</i></b>	
5. Dollar value of loans	<b>\$343,930.68</b>
6. Total number of loans	<b>11</b>
7. Number of jobs created/maintained/expanded through lending <sup>1</sup>	<b>13</b>
Provide additional Information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p><b>Community Economic Development Projects:</b>                      The Build Interlake Growth Program (B.I.G) received 9 applications requests for funding of which 5 were accepted. A total of \$20,000 was approved as per the following:</p> <ul style="list-style-type: none"> <li>• Gimli Pavilion Community Commercial kitchen- \$5,000</li> <li>• Stonewall Kinsmen Lake Splash pad - \$5,000</li> <li>• Zbruch Community Hall wheel chair ramp \$5,000</li> <li>• Arborg Bifrost Parks Recreation community Ball Park upgrades \$2,500</li> <li>• Stonewall Drop Inn Virtual reality head sets and computers \$2,500</li> </ul> <p>Our office also continued to work on multi-year projects such as the Arborg Personal Care Home, Townfolio for communities and the Village of Dunnottar Integrated Sustainable Community Plan.</p> <p>New community development projects include:</p> <ul style="list-style-type: none"> <li>• North Interlake Regional Training Plan Working Group – To find out the training needs and gaps of the North-Interlake businesses.</li> </ul>	

<sup>1</sup> Estimated at the time of lending

- Pilot Project: Customer Service Training – Manitoba Accessibility Act – Training for CF staff to offer Accessible Customer Service Training to businesses and community groups in the region as per the new regulations.
- Joint CDC meetings with Town of Arborg & Municipality of Bifrost-Riverton – Working on creating a joint CDC.
- Assistance to Arborg-Bifrost CDC on project reporting- As there was no EDO, assisted office staff on grant project reporting.
- Riverton & District Handivan – Assisted them in accessing funding and help with organization.
- Helped ITA to create new grant program for Tourism Development in region with CF West Interlake.
- EDAM – Community Development Modules for Economic Development Professional and municipal councillors, including new Manitoba CED Certification.

**Planning:**

Our office provided planning services to the Interlake Community Foundation, Village of Dunnotar Sustainability Plan Project, BASIC, Joint CDC Planning with Town of Arborg & Municipality of Bifrost-Riverton and RM of Gimli – SMART Cities Community Meeting.

**Survey Assistance:**

Created and helped to deliver with Community Futures West Interlake a survey to gauge the need for training in the North-Interlake region. Surveyed of over 100 businesses in the North-Interlake region on their business training needs. Assisted other groups such as Central Interlake Chamber & EDAM, in total 13 surveys were created ranging from membership needs to training delivery.

**Elevate Program:**

Monitored 6 Elevate clients through the 1 year process and signed up 1 new client to Elevate Program. The Elevate Program assists entrepreneurs with disabilities to start a business and provides supports such as mentors, trainers, bookkeeping services and accommodation supports.

**Lending/Business Services/Training**

The 11 loans through our office created/maintained 11 businesses in our region and leveraged an additional \$101,225. Through our business counseling services we provided 393 advisory services to 143 clients in our region ranging from how to start a business, find financing, write a business plan to how to grow/expand their businesses.

Training was also provided or delivered by our organization for businesses, new entrepreneurs in:

- Understanding Profit & Sales with a highlighting on Trades Sector - Arborg
- QuickBooks - Arborg
- JA – Grades 8 & 9 (Fisher Branch) and 5 & 6 (Gimli)
- Entrepreneurship 101 to Grade 9 Class – Stonewall
- Understanding Financial Statements/Ratios - Gimli
- Business Planning Session – How to Workshop in Fisher Branch