

## **Self Employment Assistance Program**

Community Futures Heartland has partnered with Manitoba Advanced Education & Training to provide eligible Employment Insurance recipients the opportunity to start their own business. The program provides EI benefits while you start and grow your business. We provide counseling and support throughout the entire process, from the very beginning when you write your business plan, until the 2nd Anniversary of your business.



## **Regional Project Services**

Community Futures Heartland leads and participates in regional projects. We can work with organizations and businesses in getting the ground work done in order to better our entire region. If you have an idea that can benefit our region, contact us for assistance.

## **Community Futures Heartland**

**Toll Free: 1-877-472-7122**

**Local: 204-239-0135**

**Fax: 204-239-0176**

**Email:**

**[heartland@cfheartland.ca](mailto:heartland@cfheartland.ca)**


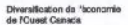

**Web:**

**[www.cfheartland.ca](http://www.cfheartland.ca)**

**Community Futures**   
Heartland

Growing communities one idea at a time.

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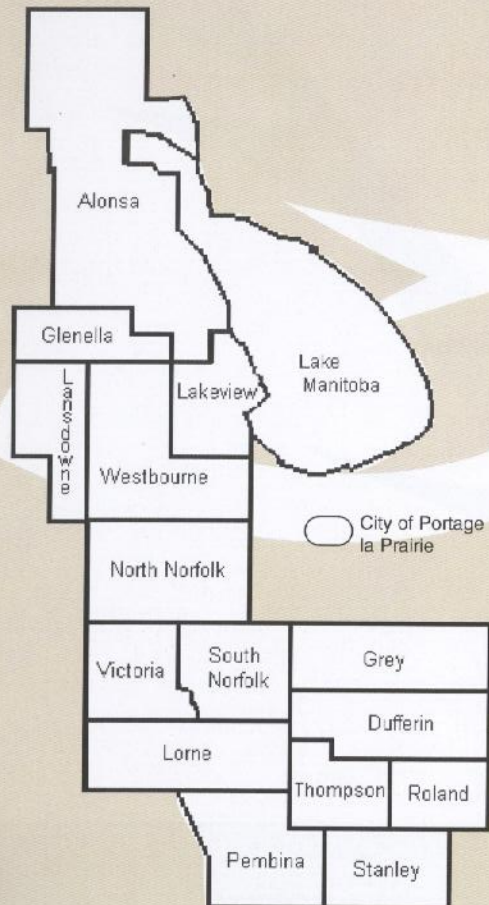
 Western Economic Diversification Canada  Diversification de l'économie de l'Ouest Canada   
This initiative is supported by Western Economic Diversification Canada

Growing communities one idea at a time.

## Who Are We?

Community Futures Heartland is an economic development agency that works together with 15 Rural Municipalities in the Heartland region of Manitoba. We are one of sixteen Community Futures offices in Manitoba that are funded by Western Economic Diversification Canada. Our mandate is to encourage economic growth in our region by providing business services free of charge to our communities and its members.

Below is a diagram of the Heartland region we serve



## Business Development Services

Community Futures Heartland is dedicated to helping your business succeed. We have knowledgeable staff to assist you with the following topics;

- Business Plan preparation
- Cash Flow projections
- Business resource library
- Market information
- Bookkeeping assistance

We also provide repayable loans to entrepreneurs that wish to start their own business. Our loans have the following characteristics;

- Repayable loans up to \$150,000
- Fixed interest rate of Prime +3%
- Maximum 5 year term
- Minimum of 10% owner equity required
- Available to new or expanding businesses
- Employment creation is required



## Community Development Services

Every community has internal strengths that can propel it from good to great. How to get there takes planning, hard work, and community involvement.

Our staff can assist with community planning for the following organizations;

- Rural Municipalities
- Cities, Towns and Villages
- Non-profit organizations
- Day Care Centres
- Recreation Facilities
- Arts Centres
- And many more...



We help to facilitate discussions between groups and citizens so that everyone is working toward the common goal of bettering your community.

Contact our Community Economic Development Coordinator to find out how Community Futures Heartland can help your organization through its planning process.