

## Performance Results for 2020-21 Community Futures North Central Development

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

<b>Community Futures Performance Results</b>	<b>2020-21</b>
<b><i>Strong rural community strategic planning and implementation</i></b>	
1. Total number of community-based projects (new & on-going)	<b>48</b>
2. Total number of local and regionally-based community strategic plans developed and/or updated	<b>6</b>
<b><i>Rural access to business development services</i></b>	
3. Total number of business training session participants	<b>92</b>
4. Total number of business advisory services	<b>245</b>
<b><i>Rural access to capital and leveraged capital</i></b>	
5. Dollar value of loans	<b>\$1,537,000</b> <b>Includes RRRF*</b>
6. Total number of loans	<b>35</b> <b>Includes RRRF*</b>
7. Number of jobs created/maintained/expanded through lending <sup>1</sup>	<b>41</b>
<b>*Regional Relief &amp; Recovery Fund</b>	
Provide additional information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
In addition to the regular investment and EDP loans offered by the Corporation, Community Futures North Central Development delivered the <b>Regional Relief and Recovery Fund (RRRF)</b> Community Futures Stream. 27 RRRF loans were approved in the amount of \$805,000.	
<b>NACCA – IBSP – Emergency Loan Program:</b> As and Aboriginal Financial Institution (AFI), CFNCD was provided with a loan fund to assist Indigenous businesses who were negatively impacted by Covid-19. An MOU was signed between CF Cedar Lake, CF Northwest and CF North Central Development to partner on the delivery of the program throughout northern Manitoba, with CFNCD taking the lead on administering and coordinating the program. Between the partner CFs, 32 loans were approved in the amount of \$663,250.00	

<sup>1</sup> Estimated at the time of lending

**Lions Manor 55:** The construction of Lions Manor 30-unit housing is now complete, with occupancy over 2/3's full. Over this past year, CFNCD staff assisted the board in all project areas (finance, construction, fundraising, marketing, governance and operations). The project is providing much needed housing options in the north and is aiding in resident retention and the continued efforts to position Thompson as a hub for education, housing, employment, healthcare, retail, etc.

**Northern Social Entrepreneurs/Enterprises** were highlighted during an 8-week Facebook Live Series called "Business Basics: Community Conversations". The goal of the series was to share knowledge and generate interest in social enterprises from community members, businesses and organizations in the North Central Region. Featured enterprises on the show included Rocket Greens, Bighetty & Bighetty Puppets, Arctic Gold Honey, ATEC/Pewapun Construction, Lions Club, MNB's Gas Bar, Charlie's Thrift Store, Flin Flon Arts Council and Mall of the Arts. A contract between the National Aboriginal Capital Corporation: Investment Readiness Program (Social Innovation & Social Finance Strategy) and Community Futures North Central Development.

Ten women participated in a three-part workshop series for Indigenous women entrepreneurs that was held during the month of February 2021. The workshop explored a variety of business topics that included the stages of business development, effective business practices, adaptation and resilience and financial capability. A contract between the **National Aboriginal Capital Corporation: Indigenous Women's Entrepreneurship Program** and CF North Central Development.

The **Northern Manitoba Snowmobile Project** - is a regional (northern Manitoba) project that encompasses 4 main areas: Product Development, Special Events Marketing and Infrastructure Development. Several stakeholders have been engaged and funding has been leveraged to support the program provincially and federally.

**Winter Weather Testing Centre of Excellence** – is an initiative spearheaded by the Thompson Chamber of Commerce to grow the winter weather testing industry in Thompson. CFNCD has played a key role in project coordination and administration as well as leveraged significant seed money to commence the project undertakings. Thompson is now ready to position itself into a national ecosystem of cold weather testing by engaging industry, government and academia.

**Electric Vehicles Charging Stations** – CFNCD has assisted in the coordination of building new EV infrastructure on a regional network. The overall goal is to ensure EV infrastructure is readily available as the technology progresses to get people and resources from the south to the north.

**Experiential Tourism** – CFNCD has for many years played an integral role in the northern Manitoba tourism industry. Working with many partners including Travel Manitoba, marketing and sales platforms are being sought to position the north into a global market for products and tourism experiences.