

## Performance Results for 2019-20 Community Futures North Central Development

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Performance Results	Results as of 2019-20
<b><i>Strong rural community strategic planning and implementation</i></b>	
1. Total number of community-based projects (new & on-going)	<b>31</b>
2. Total number of local and regionally-based community strategic plans developed and/or updated	<b>2</b>
<b><i>Rural access to business development services</i></b>	
3. Total number of business training session participants	<b>64</b>
4. Total number of business advisory services	<b>288</b>
<b><i>Rural access to capital and leveraged capital</i></b>	
5. Dollar value of loans	<b>\$377,741</b>
6. Total number of loans	<b>8</b>
7. Number of jobs created/maintained/expanded through lending <sup>1</sup>	<b>34.5</b>
Provide additional information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p><b>Lions Manor 55</b>                      The construction of Lions Manor 30-unit affordable 55+ housing cooperative is almost complete, with occupancy expected to begin in Sept. 2020. Over this past year, CFNCD staff has continued to assist the board in all project areas (finance, construction, fundraising, marketing, sales and governance), meeting bi-weekly with the Project Management Team, as well as with the Board of Directors. Although the group continues to face challenges, they have been able to continue the project one step at a time. With construction near completion, the challenge now is to overcome some hurdles in registering as a co-op. The model might need to be adjusted to a rental model, rather than the planned co-op model, but CFNCD staff will continue to work with the Board in this process. The project, once complete will change the housing market in the north and aid in resident retention and the continued efforts to position Thompson as a hub for education, housing, employment, healthcare, retail, etc.</p> <p><b><i>CFNCD continues to work outside of our CF region and pull other CF regions together to create a stronger north:</i></b></p> <p><b>Northern Manitoba Snowmobile Project</b> is a regional initiative with support from all corners of the north</p>	

<sup>1</sup> Estimated at the time of lending

and has active members on the planning teams from Greenstone CFDC and Cedar Lake CFDC.

**Real Northern Experience** Although this project is currently “on hold” due to COVID-19, CFNCD has managed to rally partnership with Greenstone CFDC, Cedar Lake CFDC and Northwest CFDC to work with Travel Manitoba on a innovated online product development and marketing platform for the Northern Manitoba Region.

**Northern Manitoba Marketplace** CFNCD contributed funds and resources to showcase Northern Manitoba at the MB Outdoor Show in Winnipeg. This initiative was a sequel the Discover Manitoba project in which CFNCD in partnership with Westman CFDC developed and coordinated a marketplace to showcase rural and Northern Manitoba tourism in Winnipeg for 4 consecutive years.

**Northern Manitoba Tourism Advisory Committee** commencing with active participating in created a new tourism marketing strategy for the north, CFNCD continues to place an active role on Travel Manitoba’s regional advisory committee to meet the goas and objectives set forth from the published strategy.