

Performance Results for 2013-14 Community Futures North Central Development

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

<b>Community Futures Performance Results</b>	<b>Results as of March 31, 2014</b>
<b><i>Strong rural community strategic planning and implementation</i></b>	
1. Total number of community based projects:	<b>20</b>
<b><i>Rural access to business development services</i></b>	
2. Number of jobs created/ maintained/ expanded through business services	<b>7</b>
3. Number of business training session participants	<b>173</b>
4. Number of business advisory services	<b>319</b>
<b><i>Rural access to capital and leveraged capital</i></b>	
5. Dollar value of loans	\$439,146.85
6. Number of loans	<b>10</b>
Provide additional information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p><b>WABOWDEN COMMUNITY COUNCIL SETTING LAKE WAYSIDE PARK</b></p> <p>Since, 1995 Wabowden Development Corporation has owned/operated the Setting Lake Wayside Park Campground. The campground has seen an increase of demand over the last number of years and discussions took place with local council to invest in the expansion of the campground. Prior to financial assistance provided by CFNCD, the campground had 15 electrical seasonal sites and 17 non electrical sites. With the funds provided by CFNCD a new hydro line was installed which provided an opportunity for the Wabowden Development Corporation Wayside Park to increase the number of electrical sites to a total of 26 electrical lots.</p> <p><b>NELSON RIVER ADVENTURES</b></p> <p>Experience centuries of history when you explore the Hudson’s Bay Company’s Depot building at York Factory, capture photographs of breathtaking sunsets, white water rapids and northern MB</p>	

landscape, stand next to a York Boat or a shipwreck and see beautiful northern MB wildlife – seals, moose caribou and the majestic polar bear.

CFNCD client Clint Sawchuk of Gillam can help you with adventure! Clint officially launched his business – Nelson River Adventures this summer and has started offering learning and discovery experiences via jet boat tours on the Nelson River system. Tours begin in Gillam and allow visitors to view and explore Port Nelson, York Factory, Gull Rapids and Kettle dam. Daily and evening tours are offered and vary in length, ranging from two to ten-hour trips throughout the summer months.

Clint accessed CFNCD's Regular Investment Fund for start-up dollars and has been working with Tourism North to connect with tourism industry players to further promote this exciting new addition to northern MB tourism. The Gillam Marina Association accessed CFNCD's Growing Communities community economic development grant program in 2011 to upgrade the public dock. Check Nelson River Adventures listing under Tour Operators on [www.visitnorthernmanitoba.ca](http://www.visitnorthernmanitoba.ca).

### **THE DESIGN TRAIL**

Jenine Mowat (25) and Samuel Keeper (27) originally from Norway House had the dream to go into business together since they met, that dream became a reality this year when they opened The Design Trail in Thompson. The Aboriginally owned company specializes in graphic design, printing, signage and vehicle decaling & wraps. The business seems a perfect fit for the couple as Jenine, always having loved design, art and graphics graduated from the Web and Print Design program at Herzing College and is certified in 3M vehicle decaling installation. Samuel is a graduate of the CDI Business Administration program.

Jenine reflects on working with CFNCD: When we began the process of applying for loans Leann Brown from Community Futures North Central Development was one of the first people we were referred too. She helped us through the process step by step and made the experience a whole lot easier on the both of us. She was there whenever we had any questions or concerns. To this day she checks in to make sure things are well and business is running smoothly. We cannot express how grateful we are to have met her and how much she has helped us get closer to achieving our goals. She understands that every day is a learning experience and is there to make sure we get the help any new business owner may need.

Being a young Aboriginal woman I have always felt it was important to work hard to get where I wanted to be in life and I feel that we have defiantly found the right path. I hope our story will help inspire other young Aboriginals to work hard, follow their dream and achieve their goals. Nothing is out of reach, the support is there. No matter where you come from, there are no limits on where you can go!

The Design Trail is located at 302-79 Selkirk Ave. in Thompson. Stop in, visit them on Facebook or call 204-778-6255 to discuss your design needs!

**EXPO NORTH:**

CFNCD was among 25 stakeholders who met to identify the need for this event in northern Manitoba, identify potential workshops and to help promote to participants. CFNCD provided sponsorship in the amount of \$1,000 for the initial year. The Expo focused on certified training in the heavy construction sector and was attended by 200 participants. The crowd was young and included a number of female participants. In addition, Twenty Two exhibitors participated in the trade show. MHCA is looking to hold Expo North again in February 2015 in Thompson. A wrap up meeting was held in March where evaluations were shared and plans initiated for the future.

In addition to participating as a stakeholder, CFNCD entered into a fee-for-service contract with the Northern Manitoba Sector Council to coordinate travel for 30 sponsored participants at the Expo. The project earned CFNCD revenue of \$13,100.

**ABORIGINAL ACCORD:**

CFNCD participates as a partner in the City of Thompson Aboriginal Accord meetings held quarterly. The purpose of meetings and accord is to enhance partnerships with Aboriginal people, communities, organizations and promote working collectively. Many projects have been streamlined and strengthened due to the information sharing during meetings.

**MEDIA EXPOSURE:**

Exposure in local media in the 2013/14 fiscal year included:

- “Mystery Lake Body Shop owner Danny Morris recognized as Champion of Diversity” (article in Thompson Citizen referencing Community Futures North Central Development as planning partner in ASL needs assessment and community awareness campaign, February 2014)
- “Mineral science program attracts growing number of students” (article in Thompson Citizen referencing Community Futures North Central Development for putting together the initial proposal to re-launch the mineral science program, January 2014)
- “Fifth small business expo the biggest yet” (article in Thompson Citizen covering this CFNCD event, November 2013)
- “What do you think the gaps in goods and services are?” (article in the Thompson Citizen referencing CFNCD’s partnership to carry a goods and services survey with funding from Partners 4 Growth, August 2013)

- “Meat business a big switch for Ripple Rock owner” (article in Thompson Citizen where CFNCD is referenced as funder and having provided assistance with business planning stage, June 2013)
- “Community Futures North Central Development: More than \$6 million in loans approved since 1997” (article in Thompson Citizen highlighting CFNCD programs and services, June 2013)
- “New promotional video and strategic plan coming soon from Thompson Unlimited” (article in Thompson Citizen where CFNCD is noted as a partner in the video, April 2013)