

Performance Results for 2017-18 Community Futures Parkland

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

<b>Community Futures Performance Results</b>	<b>Results as of 2017-18</b>
<b><i>Strong rural community strategic planning and implementation</i></b>	
1. Total number of community-based projects (new & on-going)	<b>25</b>
2. Total number of local and regionally-based community strategic plans developed and/or updated	<b>6</b>
<b><i>Rural access to business development services</i></b>	
3. Total number of business training session participants	<b>322</b>
4. Total number of business advisory services	<b>191</b>
<b><i>Rural access to capital and leveraged capital</i></b>	
5. Dollar value of loans	<b>\$318,000</b>
6. Total number of loans	<b>6</b>
7. Number of jobs created/maintained/expanded through lending <sup>1</sup>	<b>18</b>
Provide additional Information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p>We are excited to report that CF Parkland ended the year with a community based planning investment of \$128,000 and was able to leverage \$469,000 for the Parkland region.</p> <p>Highlights from the 2017-2018 year:</p> <p>Launched a Community Check-In initiative with First Nation communities in the Parkland Region. The initiative resulted in a Business Planning Info Session, which was hosted in-community. This led to increased intake of supportive services from CF Parkland.</p> <p>Business Training opportunities brought to the region supported by CF Parkland included:</p> <p>Planning for Profit workshop</p> <p>Take the Leap Entrepreneurship Conference (partner)</p> <p>Quickbooks training</p>	

<sup>1</sup> Estimated at the time of lending

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Small & Medium Businesses Training Sessions that we offered included: Understanding Financial Statements, The Money Side of Business, Growth & Expansion, A Healthy Balance Sheet and Why it Matters, Financial Survival for Entrepreneurs, Financial Ratios and Why They Matter to Your Business.

Other:

Set up a Social Enterprise and a Non-Profit business

Secured over \$300,000 in funding for the Roblin Childcare Center, \$25,000 for the Grandview Seniors Centre

Lead role in the 7<sup>th</sup> annual Young Women's Conference (exposing Parkland youth to trades-focused and STEM sector occupations and opportunities)

Junior Achievement volunteer in 2 schools

\$9000 given to local entrepreneurs to start or expand their businesses in the Parkland Region