

2020 Community Futures Parkland

Entrepreneurship Grant

Application Form

Community Futures Parkland believes in the power of communities and the individuals who live in them. We recognize that Parkland region holds vibrant communities with new ideas and proactive thinkers. Our organization supports community development and one of the ways we strive to help create community prosperity is by investing in our communities.

This year will mark Community Futures' **20th year** of commitment to the Parkland region. During that time, **\$210,776** has been granted from CF Parkland to **115** regional and community initiatives throughout the region in our Community Projects Grant. This is the **fourth** year that we have extended our reach through the Entrepreneurship Grant.

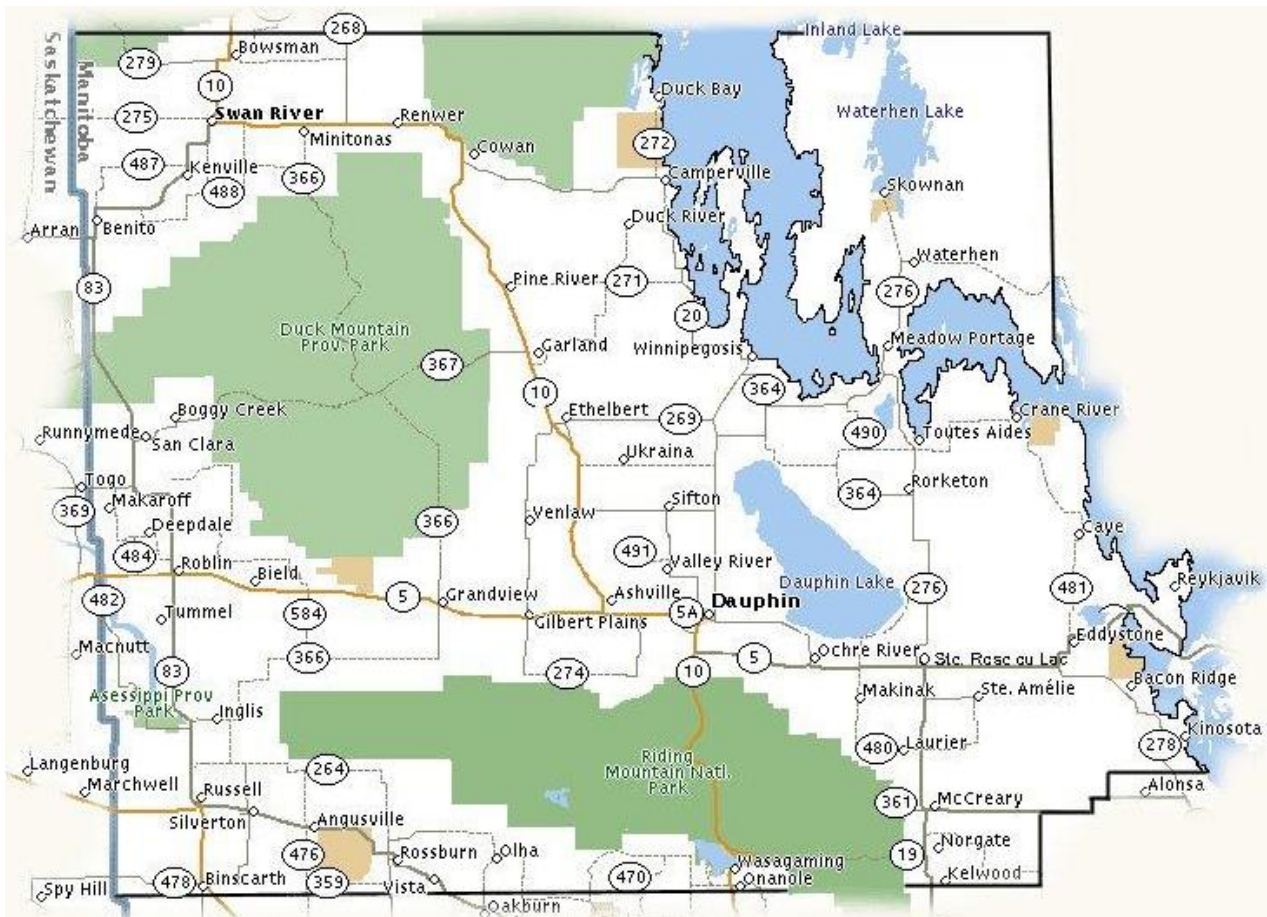
Eligible Applicants

- All entrepreneurs can apply although preference will be given to those 39 years of age and under
- Eligible businesses are limited to the Parkland area (see map on next page).

Program Objective

The 2020 Entrepreneurship Grant is a competitive program intended to support business plans that contribute to one or more of the following goals:

- Promote the success of young entrepreneurs: proposals will be submitted by young entrepreneurs and/or the business will be managed by a young entrepreneur
- Promote the success of Indigenous entrepreneurs: proposals will be submitted by Indigenous entrepreneurs and/or will involve Indigenous partnership
- Promote the success of women entrepreneurs: proposals will be submitted by women entrepreneurs and/or involve partnership with women.
- Promote the success of entrepreneurs with disabilities: proposals will be submitted by entrepreneurs with disabilities and/or involve partnership with entrepreneurs with disabilities
- Promote the Parkland: proposals will focus on succession of established businesses within the region or on the return of a business or entrepreneur to the Parkland.



*All required information must be included in the original application or it will be deemed ineligible.

*CF Parkland board of directors makes final decisions on the results of our grants and awards. The board of directors reserves the right to deny any application based on their collective discretion.

Applicant Name:

Please check all that apply:

- I am an Indigenous entrepreneur
- I am a female entrepreneur
- I am an entrepreneur with a disability
- I am 39 years of age or younger
- I am a newcomer to Canada
- My business promotes and contributes to growth in the Parkland, please describe how:
 - Clean Technology:
 - Value-added Agriculture:
 - Advanced Manufacturing:
 - Digital Industries:
 - Clean Resources:
 - Health/ biosciences:

Contact Person:

Mailing Address:

Email:

- Please check this box if you consent to having your email added to our mailing list

Phone:

If your business is successful in receiving funds from CF Parkland please indicate what organization/name the cheque is to be payable to:

Business Name:

Business Location & Site of Operation:
Amount requested from Community Futures Parkland (applicants can request up to \$3000):
What will the requested funds be used toward? Please be as specific as possible, include quotes , and note the amount that will be contributed by the business/ business owner toward this goal.
Business Description:
Service or Products:
Marketing Plan:
Financial Plan- please complete template on the next page. Please attach any additional information that you may have: existing business plan summary, income statements, etc.

Financial Plan: Provide an itemized list of estimated expenses and income required to carry out proposed business. A Financial Plan template is provided for you below. It is acceptable if you would like to submit your own with the required information clearly stated.

Amount requested from CFP Entrepreneurship Grant	\$
Amount received from other sources for the purpose of this application (grants, loans, investments, etc.)	\$
Amount to be invested by the applicant for the purpose of this application	\$
Estimated Monthly Sales – Based on your realistic market	\$
Minus Cost of Goods Sold (COGS)* For many service businesses, COGS may be zero (0). Typical retail figures are: Restaurants – 40%, Grocery/Convenience Sales – 80%, General Retail – 60%, COGS includes inventory, direct labor etc.	\$
Equals Gross Profit	
Minus Estimated Monthly Fixed Costs Example: telephone, utilities, rent, maintenance, travel/vehicle, advertising, bank charges, taxes/licenses, wages (not included in COGS above), professional fees, insurance etc.	\$
Equals Net Profit/Loss (before taxes)	=

*Cost of goods sold (COGS) refers to the direct costs attributable to the production of the goods sold in a company. This amount includes the cost of the materials used in creating the good along with the direct labor costs used to produce the good. It excludes indirect expenses, such as distribution costs and sales force costs.

If you require support: Please contact CF Parkland if you have questions about this application. We will be more than happy to help you with this, and any other business planning needs you may have. Request for support must be received 7 business days prior to the application deadline.

If you are interested in accessing more in-depth planning guides please find our Business Resources on our website: <https://cfmanitoba.ca/parkland-services/parkland-business-services>

Application deadline is 4:00 pm, February 17, 2020. Please send completed application to:

cdc@communityfuturesparkland.ca Community Futures Parkland Attention: Breann Maxwell Box 516 – 421 Main Street Grandview, Manitoba R0L 0Y0	Please call us with questions: 204-546-5100 TF: 888-987-2332
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