

<b>Community Futures Performance Results</b>	<b>2021-22</b>
<b><i>Strong rural community strategic planning and implementation</i></b>	
1. Total number of community-based projects (new & on-going)	<b>14</b>
2. Total number of local and regionally-based community strategic plans developed and/or updated	<b>3</b>
<b><i>Rural access to business development services</i></b>	
3. Total number of business training session participants	<b>386</b>
4. Total number of business advisory services	<b>179</b>
<b><i>Rural access to capital and leveraged capital</i></b>	
5. Dollar value of loans	<b>\$488,670</b>
6. Total number of loans	<b>4</b>
7. Number of jobs created/maintained/expanded through lending <sup>1</sup>	<b>19</b>
Provide additional Information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...) <b><i>(Please see below)</i></b>	

**Community Based Business Transition in the Parkland – ROF Project**

The project utilizes a two-pronged approach to address challenges related to business transition, retention, and stability in rural regions of Manitoba. The first focus area will be strengthening business transition opportunities for established entrepreneurs as well as providing business support. Given the extraordinary circumstances related to the Covid 19 pandemic, this focus will also include recovery and business stability strategies within the current business climate. The second focus area will be developing entrepreneurial mindsets and cultures of entrepreneurship among rural youth and within the wider community.

(See impact below)

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<sup>1</sup> Estimated at the time of lending

## Performance Results for 2021-22 Community Futures Parkland

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

### Year to Date Activity Chart

<b>Side Hustle Microgrant Program:</b> Youth, Women, People with Disabilities, Indigenous People, Newcomers to Canada	<b>103 participants</b> <i>Breakdown:</i> 53 women 33 Indigenous 16 participants with a disability) 9 Newcomer to Canada 54 youth 1 non-binary	- 83 completed curriculum - 85% + saw notable improvement in basic knowledge and confidence to implement further business activity
<b>Youth Employment Strategy (YESS)</b>	<b>19 participants - 2020</b> <i>Breakdown:</i> 10 women 15 Indigenous 8 participants with a disability <b>22 participants – 2021</b> <b>Breakdown:</b> 15 women 20 Indigenous 5 participants with a disability	- Completion of the revised Side Hustle curriculum - All participant gained an increased awareness and understanding of entrepreneurship as a viable career option
<b>Newcomers to Canada Intro to Business in the Parkland Session (Online)</b>	<b>8 participants</b>	- 4 participants from Dauphin and Russell area enrolled and completed Side Hustle program and have begun business activity - 2 Side Hustle participants
<b>Inspiring Indigenous Entrepreneurship Presentation Business Transition Training</b> Open to professionals and their clientele in the Parkland Region (2020-21)	<b>29 participants</b> <b>13 Participants</b> 2 businesses in transition 2 women - owned businesses 11 professionals trained	- Masterclass series facilitated by Alberta Family Business Institute provided foundations for professionals and family business owners seeking assistance in understanding processes involved in business succession planning - Succession resources including a virtual workshop session for buyers and sellers to consider in planning for transition, and a virtual workshop session on population demographics, access to a PASS workbook, business valuation services and coaching
<b>Business Succession &amp; Transition Training</b> Open to professionals, business owners and service providers in the Parkland Region (2021-22)	<b>27 Participants</b> 11 businesses in transition 16 service providers and professionals trained	