Performance Results for 2025-26 Community Futures Parkland

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

| **Community Futures Performance Results** | **2025-26** |
|---|---|
| ***Strong rural community strategic planning and implementation*** | |
| 1. Total number of community-based projects (new & on-going) | **7** |
| 2. Total number of local and regionally-based community strategic plans developed and/or updated | **1** |
| ***Rural access to business development services*** | |
| 3. Total number of business training session participants | **210** |
| 4. Total number of business advisory services | **197** |
| ***Rural access to capital and leveraged capital*** | |
| 5. Dollar value of loans | **$535,200** |
| 6. Total number of loans | **8** |
| 7. Number of jobs created/maintained/expanded through lending[1] | **41** |

Provide additional Information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc.)

Rural Entrepreneurship Hub project - provides new and existing entrepreneurs access to experienced and trained facilitators, certified coaches, trainers, experts, advisors, and consultants. It serves as a hub for rural entrepreneurship solutions, programs, training, expertise, and coaching support.

July 2023 – March 2026

Non-HQP jobs created – 86

# of Businesses created, maintained, Expanded – 300

** These key performance indicators are not recorded under our core performance results above. Theses are achieved outside of our regular core services. **

Tourism Project – Carried out a project through Travel Manitoba funding titled Spaces & Places. Through their funding we were able to complete a series of 25 videos that showcased spaces and places within the Parkland region. Following completion, we are running a social media scheduled launch throughout the year of each video and providing these videos to larger events to display to their audience.

[1] Estimated at the time of lending