



## JOB POSTING – BUSINESS ANALYST

**Community Futures West Interlake has an opening for a Business Analyst.** Community Futures West Interlake serves the municipalities of Woodlands, St. Laurent, Coldwell, West Interlake and Grahamdale, located on PTH #6 in Manitoba's Interlake. Community Futures West Interlake delivers a variety of services including loans, technical and advisory services for small and medium-sized businesses, services targeted to youth and entrepreneurs with disabilities, and community economic development and planning.

### The Position:

- Assisting business clients by providing business information and resources
- Analysing and assessing business proposals, preparing loan applications, business proposals and loan documentation
- Monitoring the investment loan portfolio
- Providing business training and development, marketing programs and administration of the Self Employment Assistance Program

### The Qualifications:

#### Personal characteristics:

- Strong inter-personal and communications skills
- Ability to function well in a small team environment
- Ability to take direction and work with a volunteer based organization and lending committee
- Results oriented self-starter
- Confidence in making decisions and communicating decisions effectively to clients

#### Education and/or Experience:

- Business diploma or degree
- Commercial lending
- Small business ownership
- Business analysis, counseling, coaching and business development experience

#### Computer Skills:

- Proficiency with Microsoft Excel and Word is required
- The software program, The Exceptional Assistant, experience would be considered an asset

### Hours:

Regular office hours are 8:30 to 4:30 PM, Monday to Friday. Limited evening and weekend work is required related to meetings, events, training and conferences. Travel is required throughout the region and a valid Class 5 driver's license is required.

Please submit your cover letter and resume by 4:00 p.m., Friday, May 31, 2019.

By email:

[lana@westinterlake.com](mailto: lana@westinterlake.com)

By Mail:

Attention: Lana Cowling-Mason, Community Futures West Interlake  
Box 68 Ashern, Manitoba R0C 0E0

### COMMUNITY FUTURES WEST INTERLAKE ANNUAL GENERAL MEETING

**Please plan to attend our Annual General Meeting on June 19, 2019 at 7 pm at the Lundar Memorial Arena.**

Our guest speaker will be Kyle White from Co-operatives First. Kyle will be providing an overview on how investment co-operatives work. Our Regional Housing Committee has been looking at options to help support development of more housing options in our region. An investment co-op has been proposed to not only raise capital for housing development but to also give people an opportunity to invest in important projects that will benefit their communities. Kyle will share some of the benefits and considerations of an investment co-op model.

# THANK YOU Volunteers!



## WEST INTERLAKE COMMUNITY DEVELOPMENT PROJECT SUPPORT INITIATIVE

Community Futures West Interlake is again accepting applications for the West Interlake Community Development Project Support Initiative. This fund was created to support community and regional economic development projects that will be completed by March of 2020. Your community economic development project may be eligible for a contribution of up to \$10,000.

### Eligibility Criteria:

- The project supports the growth of your community leading to direct employment creation, or improvements that will make it more desirable for new residents or business.
- The project creates permanent capital development (not for operating or programming) or improves development readiness.
- The project is accessible and available to everyone.
- The applicant must evidence matching funds (cash) in an amount that is equal to or greater than the support requested at time of application.

**Application deadline is May 31, 2019**

**For a copy of the application/criteria - [www.westinterlake.com](http://www.westinterlake.com)**

## Community Futures West Interlake's Board of Directors:

### RM of Woodlands

Rudy Reimer, Vice-Chairperson  
Lori Schellekens

### RM of St. Laurent

Guy Dumont  
Phil Mathews

### RM of Coldwell

Jim Scharf  
Debbie Valiquette

### RM of West Interlake

Diane Bottrell, Chairperson  
Courtney Roehl

### RM of Grahamdale

Maretta Philippon  
Carroll Hull

### Staff:

Lana Cowling-Mason, General  
Manager  
Kelynda Springer, Office Administrator

## OUR SERVICES ARE FREE!

Providing Business and  
Community Development Support  
by "Investing in our Communities"

Box 68, Ashern, Manitoba  
R0C 0E0

Phone: 1-888-496-8932

Fax: 204-768-3489

E-mail: [admin@westinterlake.com](mailto:admin@westinterlake.com)

[www.westinterlake.com](http://www.westinterlake.com)



## Regional Housing Update – Generating Local Investment

The Regional Housing Working Group continues to meet to discuss how to support housing development throughout the West Interlake. In November, the group hosted a public forum to discuss the barriers to and opportunities for housing. Those in attendance agreed that there is a need for seniors housing and affordable options for younger families as well. Although access to services and infrastructure were noted as barriers, the group concluded that there are opportunities if communities are development ready and can attract community investment needed for development to proceed.

The evening also included a presentation by Kyle White of Co-operatives First – a business development organization focused on promoting and supporting business development based on a co-operative business model. The presentation outlined how the model may be used in addressing housing needs. Mr. White provided some examples of housing co-ops in other communities. Participants agreed that a co-operative structure should be explored further.

Since that November session, the Working Group has continued discussions with Co-operatives First and has begun exploring the development of a regional investment co-op that would allow community members to invest or buy shares in the co-op. The invested money would then be used as a financing source for projects that meet regional priorities such as housing. This could create an opportunity for individuals to invest in projects that truly benefit the area. For more on this concept, please visit:

<https://cooperativesfirst.com/blog/2017/11/10/grow-your-community-by-investing-locally/> As this is a very complex process, details of the structure, regulations and organization are currently being considered. The Working Group has committed to preparing information on the options available and presenting it back to the public in the coming months.

**The next opportunity to learn more about this initiative is at Community Futures West Interlake's Annual General Meeting being held at the Lunder Memorial Arena, Wednesday, June 19, 2019. The AGM will begin at 7:00 p.m. and will include a presentation on this project. Everyone is welcome – please plan to attend!**

## STARTING YOUR OWN BUSINESS IS AN OPTION

CFWI offers The Self-Employment (SE) Program that assists current and past Employment Insurance (EI) recipients wanting to start a non-competing business in the region.

The SE Program provides financial assistance and training supports.

Funding Provided by: The Government of Canada and The Manitoba Government

