

Performance Results for 2017-18 Insert Name of CF Here

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Winnipeg River Performance Results	Results as of 2017-18
<i>Strong rural community strategic planning and implementation</i>	
1. Total number of community-based projects (new & on-going)	30
2. Total number of local and regionally-based community strategic plans developed and/or updated	6
<i>Rural access to business development services</i>	
3. Total number of business training session participants	219
4. Total number of business advisory services	236
<i>Rural access to capital and leveraged capital</i>	
5. Dollar value of loans	\$226,500
6. Total number of loans	4
7. Number of jobs created/maintained/expanded through lending ¹	7
Provide additional Information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p>A few highlights from 2017-2018...</p> <p>CFWR hosted a Made in Manitoba Business to Business networking event on March 8, 2018. Featured keynote speaker was David Shambrock from Food & Beverage Manitoba who spoke to the importance of Manitoban businesses supported each other. 30 Manitoban businesses showcased products and services. Approximately 130 business people attended the event. Business awareness was raised around existing Manitoba made products/services and many new business to business collaborations were sparked.</p> <p>CFWR client, Deborah Bradshaw, opened Dog Creek Spa & Kennel located in East Braintree, near the Trans Canada Highway. Deborah provides kennel services and specializes in grooming and training dogs and cats. Deborah's role model is Cesar Millan and she urged herself to follow in the footsteps of her mentor. Deborah was able to train three times with Millan and was recently selected from students around the world for a 7 day internship with Cesar. CFWR guided Deborah to create a business plan, research her ideal customer and market, become familiar with effective marketing strategies, and business financing. CFWR worked with Deborah from idea-to-plan-to-reality.</p>	

¹ Estimated at the time of lending