

CFWR Fall Events

No one ever says “Winter went by too fast!” but summer is a different story! So as the season gets ready to change, Community Futures Winnipeg River (CFWR) staff are geared up and ready to go with several exciting upcoming events! Already on the calendar for September & October 2014:

Financial Literacy Workshop:

A Train the Trainer Style One Day Workshop. This workshop will provide you with financial literacy tools and resources to work with individuals or groups interested in financial literacy. The workshop is being held at the Winnipeg River Learning Centre in Powerview-Pine Falls on Tuesday September 23. The fee is \$25 per trainer and seating is limited! Pre-registration is required before September 19th at (204)345-2514 or oswald@cfwr.mb.ca. You can contact us for more information or visit our website at www.cfwr.mb.ca.

Celebrate Small Business Week with CFWR!

Business owners and operators are invited to attend a networking and informational evening on Tuesday October 28, 2014 from 6pm to 9pm at the Lac du Bonnet Community Centre.

“Being Resourceful Can Increase your Business Success”

Agenda for the Evening:

- 6:00 Wine & Cheese Reception / Networking
- 6:30 Guest Speaker: Tyson McMurren Business Consultant with Xylidin
- 7:15 Panel of Service Agencies / Q & A with Networking to Follow



CFWR is please to have guest speaker Tyson McMurren attending this years event. Tyson is a Certified Management Accountant (CMA) and has experience in developing business plans, implementing strategy, selection and implementation of systems, development or changes in process, staff training, communication and project management. Tyson will show you how using resources can save time, build business and keep a work/life balance.

Also joining us for the evening will be representatives from Manitoba service agencies to create a panel to provide information of the resources and services they offer to help business develop, grow and succeed. These agencies include:

- ◆ Women’s Enterprise Centre
- ◆ Futurpreneur Canada
- ◆ Young Entrepreneur’s Program
- ◆ Entrepreneurship Manitoba
- ◆ Entrepreneurs with Disabilities Program
- ◆ Aboriginal Business Service Network

There is no fee for this event, please join us!

RSVP would be appreciated by October 27 to (204)345-2514 or oswald@cfwr.mb.ca

Other Events for September & October

Business Planning Workshop

September 24th-26th, Sunova Room Sun Gro Centre in Beausejour sponsored by Entrepreneurship Manitoba. Starting or Expanding a Business? This three-day business planning workshop provides new and existing entrepreneurs with valuable information to help launch and operate a business in Manitoba. Some of the topics on the agenda include:

- ◆ Starting a Business in Manitoba
- ◆ Accounting & Financial Management
- ◆ Marketing

The fee for this workshop is \$60 plus GST, and you can register for this by calling (204)945-8200, toll-free at 1-855-836-7250 or by email to EMBinfo@gov.mb.ca. More information is available on the Entrepreneurship Manitoba website at: <http://www.gov.mb.ca/jec/emb/index.html>

Small Business Week Celebration Dinner & Trade Show

The Beausejour & District Chamber of Commerce invites you to attend an *Experiential Trade Show* to highlight Small Business Week to be held Wednesday, October 15th from 6 - 9 pm at the Beau-Head Seniors Association. Rent a table to show case your business, services, products or organization to all attendees. Each table will receive 3 minutes to Self-promote as the attendees move thru the venue. Tables can be rented for \$20 and dinner tickets are \$15. For more information, table rentals and meal tickets contact Liz Pasieczka at (204)268-3502 or by e-mail to beausejourchamber@gmail.com.

Ask the Expert!

Entrepreneurship Manitoba is introducing '[Ask the Expert](#)' starting September 2014.

- ◆ The new service gives entrepreneurs and small business owners the opportunity to meet one-on-one with an accountant or lawyer to have their business-related questions answered.
- ◆ At only \$30 (plus GST) for a 30-minute meeting, it's an affordable way to attain the information entrepreneurs need to start or keep their business growing.
- ◆ Meetings are held every Wednesday afternoon and clients can meet in-person, via phone or online.
- ◆ All consultations are scheduled through Entrepreneurship Manitoba offices in Winnipeg and Brandon.



Winnipeg 204-945-8200, toll free 1-855-836-7250
Brandon 204-726-6250, toll free 1-855-542-5113

In 2015, entrepreneurs and small business owners will have the opportunity to meet with other experts such as human resource professionals and branding or social media experts.

Self Employment Program Success Story – Kids Come First

Melissa Haywood, recipient of the 2013 Self Employment Award, owns and operates Kids Come First, a kid's clothing, equipment and toy store located in the town of Beausejour.



Kids Come First offers gently used kid's clothing, toys and equipment, along with maternity clothing, gifts, balloons, candy and more. The store is unique in Beausejour since it offers customers the option of bringing in their own gently used items in exchange for store credit.

With assistance from Community Futures Winnipeg River and the Self Employment Program, Melissa was able to develop a comprehensive business plan which enabled her to get the business up and running. She then attended workshops on PST/GST and a 3 Day Manitoba Business Start Program, which provided her with valuable information for running a business.

Kids Come First officially opened for business on May 4, 2013 and has been very busy over the past year. Melissa currently works full-time in the business and has 2 part-time employees. Her daughter, Ashley has also been helping with the business right from the start and continues to volunteer her time for Kids Come First.

Kids Come First is well known throughout Beausejour and the surrounding areas as an affordable option for children's clothing and accessories. To promote the business, Melissa has a Facebook page specifically for Kids Come First which showcases different items available for sale at the store. She has found this has been a good way to reach potential customers and she currently has 566 members on her Facebook page.

Melissa is passionate about the business, and being a mother herself she knows how expensive it can be to purchase brand new clothes, toys and equipment for kids, so she is happy to provide an affordable option for families in Beausejour and the surrounding areas.

For more information check out the Kids Come First Facebook page:

<https://www.facebook.com/groups/158630660983811>

Futurpreneur Canada

The Youth Canada Business Foundation is changing its name to better reflect the aspirations of the young people they are here to serve today, and in the future. Futurpreneur Canada delivers programs coast-to-coast through a national network of nearly 250 community partners and more than 2,800 dedicated volunteer mentors. Their mission is to play an integral role in the entrepreneurship experience of Canadians ages 18-39 by providing financing, mentoring and tools that will help them build sustainable businesses and create value. For the full insight into this organization visit: <http://www.futurpreneur.ca>.

Growing communities one idea at a time.

TechSoup Canada

We just received donated software from TechSoup Canada and you can too! If you are a registered non-profit, charity or public library in Canada, you may be eligible to get donated software from up to 30 companies such as Microsoft, Symantec and Intuit. All you have to do is sign up with TechSoup Canada and get qualified. TechSoup Canada also has amazing resources to help you learn more about how technology can benefit your organization. By lowering the barriers to technology through access to tools, knowledge, training and talent, TechSoup Canada helps non-profits use technology to meet their goals. Community Futures Winnipeg River is proud to be part of the TechSoup Canada community and has gratefully received software donations from the following companies...

Fluid Surveys <http://fluidsurveys.com/>

Microsoft <http://www.microsoft.com/en-ca/default.aspx>

Symantec <http://www.symantec.com/en/ca/>

Intuit <http://www.intuit.ca/intuit-products/index.jsp>

Adobe <http://www.adobe.com/ca/>



For more information or to register for TechSoup Canada, visit their website at www.techsoupcanada.ca.

Who are We?

Contact us:

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Visit us on the web!

www.cfwr.mb.ca

Community Futures Winnipeg River (CFWR) is a community-based, regional economic development organization serving the North Eastman region of Manitoba. We are one of 16 Community Futures Development Corporations (CFDC's) in Manitoba and are funded primarily by Western Economic Diversification Canada (WD). Services offered include:

Business

- Business Loans
- Development of Business Plans
- Market Research & Marketing Plans
- Financial analysis and forecasting
- Self Employment Program delivered on behalf of Entrepreneurship, Training & Trade, Employment Manitoba for people eligible for EI benefits or who have had an EI claim in the past 3 years or been on maternity/paternity leave in the past 5 years and interested in starting a business

Community Development

- Strategic and operational planning
- Building knowledge and skills to enhance leadership, teamwork and planning within organizations
- Project development assistance through research, planning and project management services and resources
- Enhancing regional communication and partnerships between communities, sectors, businesses and social organizations
- Promoting the region, its businesses, organizations and other assets