

NEWSLETTER

Growing Eastern Manitoba one idea at a time.

May 2015

Business Success Story - HPI Customs



Gran Turismo Top Truck of SEMA 2014 in Las Vegas, Nevada.

HPI Customs is well known worldwide in the automotive industry for building high end custom cars with innovative design. Established by Tyler and Dawn Scarfe in 2007 out of a single car garage with one customer, the business snowballed from there and is now an award winning premiere hot rod shop located in the RM of Brokenhead. The business employs two other people in addition to Tyler and Dawn.

HPI specializes in building pro touring custom cars from the ground up. They are committed to a high quality standard of work, and because of that quality, they have found that they have never had to advertise the business. Word of mouth through satisfied customers and referrals from their network within the industry, has kept them busy.

They have also been the proud recipient of multiple awards at car shows in both Canada and the USA. The biggest award they have won to date is the Gran Turismo Top Truck of SEMA 2014 in Las Vegas, Nevada. They were hand-picked for this award by Ivan "Iron Man" Stewart and this has meant huge exposure for the business internationally. They also recently won Best in Class, Best in Show, Best Truck and the Championship Auto Show Cup at the World of Wheels 2015 in Winnipeg. HPI was also awarded Business of the Year by Community Futures Winnipeg River in 2014.

One of the biggest things that HPI strives for is supporting local Manitoba businesses. They work together with Missing Link Machine, from Dorothy Lake, Sew Fine Interiors from

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Community Futures Winnipeg River (CFWR) is a community-based, regional economic development organization serving the North Eastman region of Manitoba. We are one of 16 Community Futures Development Corporations (CFDC's) in Manitoba and are funded primarily by Western Economic Diversification Canada (WD).

The Board of Directors of



Extends an invitation for you to attend their
ANNUAL GENERAL MEETING & AWARDS BANQUET

Pioneer Club
32 Park Avenue, Lac du Bonnet

Monday, June 15, 2015

6:00 pm Reception & Registration
6:30 pm Dinner (Catered by Dianne Bostrom)
7:30 pm Meeting
8:00 pm Awards Presentation

CASH BAR | DINNER TICKETS: \$25.00
RSVP to Kandace by June 11, 2015 at 204.345.2514 or nagy@cfwr.mb.ca

Forward payment to:
Community Futures Winnipeg River
Box 505, Lac du Bonnet, MB R0E 1A0

EXPLORING ENTREPRENEURSHIP Workshop

6 - 9 pm, May 27, 2015
Community Futures
Winnipeg River Boardroom

Are you thinking about starting your own business? This workshop is geared to individuals who have an idea and would like to explore next steps.

Workshop highlights include:

- ↳ Understanding how to start a business
- ↳ Developing a business plan
- ↳ Registering a business name
- ↳ Securing financing for your business
- ↳ Running your business
- ↳ Marketing your business
- ↳ Reviewing resources available to entrepreneurs and ways CFWR can help establish your business
- ↳ Networking opportunities


If interested in attending this free workshop, please contact our office either by phone or email:

info@cfwr.mb.ca
204.345.8691

HPI Customs cont'd

Winnipeg Beach, and Auto Resurrection from Winnipeg for the machining, interior work and paint when working on a custom build.

Tyler and Dawn are passionate about their business. They feel that their customers are like family and therefore treat them as if they were which shows in the work that they do. Their business success is not only putting HPI Customs on the map but also Beausejour-Brokenhead as a place of world class work.

Future business plans include the launch of their own signature parts product line set for summer 2015. This product line was made possible with assistance from Community Futures Winnipeg River. The product line will be launched worldwide and will complement the small product line that they already have available with sales worldwide including New Zealand, Holland and the USA. In addition to their own product line, they are also a parts dealer for 300 different companies. If you would like to find out more about HPI Customs check out their website at www.hpicutoms.com or call (204) 268-4746. 



COMPLIMENTARY RESOURCES

Available through Community Futures Winnipeg River

- Business Planning Template
- How to Register your Business, Non-Profit or Charity
- Strategic and Operational Planning Templates
- Constitution and By-Laws Template
- Non-Profit Revenue Generating Template
- Marketing Plan Template
- How to Create a Website for your Business

And many more to help develop or enhance your business/organization. Let us know what you are looking for.

This summer we invite you to Explore Eastern Manitoba, capture high resolution photos of places, faces, events and activities and enter our Photo Contest for a chance to win. Images showcasing extraordinary places of little known interest have the best chance to win 1st Prize. Photos entered may be used in local or regional marketing activities geared towards potential travelers, investors and people considering moving or setting up business in Eastern Manitoba. Get creative and have some fun! Prizes include:

- 1st Prize: \$300 + 2-night stay for 2 in a Poolside Suite at Pinewood Lodge in beautiful Whiteshell Provincial Park (\$350 Value)**
- 2nd Prize: \$100
- 3rd Prize: \$75
- 4th Prize: \$50
- 5th Prize: \$25



EASTERN MANITOBA REGION



TO ENTER: Email, mail or drop off your high resolution photos (at least 300 dpi) to habing@cfwr.mb.ca at Community Futures Winnipeg River, 4 Park Avenue (Box 505), Lac du Bonnet, MB, R0E 1A0. A signed Waiver Form and Model Release Form (required if you have a person in your photo) must accompany your contest submission in order to be eligible. Forms and contest details can be found on the Community Futures Winnipeg River Facebook page. Enter to win up to 5 times. Contest open to all individuals.



Congratulations Sydney Deneka!

Sydney was the grand prize winner of the Community Futures Just Watch Me! video contest, beating out three other finalists in a competition for entrepreneurs with disabilities or ongoing health conditions operating a business in rural Manitoba or Saskatchewan. A resident of Beausejour, she is the owner of Kozy Kritters by Sydney, a home based company that produces handmade fleece blankets and baked pet treats. In the photo on the right, CFWR Chair Bill Dowbyhuz presents Sydney with a variety of prizes, accompanied by Lynsey Otto and Pamela Habing of CFWR.



Regional Collaboration, So Many Good Reasons



When we think of social and economic development, it is easy to identify local success stories. Communities have strengths and opportunities to draw from and so do regions. In this day and age, it is not feasible for every rural community to have everything so neighboring communities have complimentary infrastructure, services, and business that are shared by the larger combined population. A good example of this is the regional trades school called the Winnipeg River Learning Centre that is located in Pine Falls. Regional residents can access training without having the extra expense and inconvenience of moving away from home. Did you know that 28 residents from the region are currently enrolled in the 2-year LPN Training Program at WRLC?

Many smaller communities face similar challenges and they are easier to address by working together. The need for doctors and other health care professionals is high in the North Eastman Region so a Regional Health Care Committee was established to work with the Regional Health Authority in finding solutions together.

The committee is comprised of representatives from 11 municipalities and a few health practitioners. The extra manpower and focus in recruitment efforts are starting to pay off. Two International Medical Graduates began practicing in Pine Falls at the end of March and IERHA is working to recruit three nurse practitioners for the Pine Falls Clinic as well. The IERHA has a contract with Waterford Global to recruit two physicians as a pilot project to practice in Pinawa/Lac du Bonnet/Whitemouth. To date, one doctor has been recruited and will begin their practice here in August. Various other efforts are taking place within the IERHA and local communities to address this need.

We encourage you to draw from these successes and to think of ways your community, organization, or business could collaborate with other groups, sectors, businesses, or communities. Shared purchasing, joint marketing, problem solving, shared staff, are a few ideas to get you started. The benefits your community and/or agency will receive will be worth the effort.

CFWR SERVICES:

Business:

- ↳ Business loans
- ↳ Counsel and assistance with business plans, market research & marketing plans, financial analysis and forecasting
- ↳ Connections to other business services and training
- ↳ Self Employment Program delivered on behalf of Training and Employment Services for people eligible for EI benefits or who have had an EI claim in the past 3 years or been on maternity/paternity leave in the past 5 years and interested in starting a business

Community Development:

- ↳ Strategic and operational planning
- ↳ Building knowledge and skills to enhance leadership, teamwork and planning within organizations
- ↳ Project development assistance through research and planning services
- ↳ Enhancing regional communication and partnerships between communities, sectors, businesses and social organizations
- ↳ Promoting the region, its businesses, organizations and other assets