

Growing Eastern Manitoba communities one idea at a time

# NEWSLETTER



MARCH 2017

## VOLUNTEER OF THE YEAR AWARD - CALL FOR SUBMISSIONS

We are looking for a resident in North Eastern Manitoba that contributes time and energy to enhancing the social and economic environments within their community or the larger region. The award is important because it brings public awareness to the valuable and selfless efforts that people make for the greater good of their community. Without these types of people and efforts, rural areas could not thrive as they do. CFWR gives this award to show appreciation to volunteers on behalf of the Regional Development Corporation. We hope the success stories inspire others to consider how they too can help make a positive difference in their community. Volunteers don't volunteer for recognition. They volunteer because they care. CFWR takes the opportunity once a year to recognize a deserving volunteer because we care too!

Is there someone in your organization or community that has made a difference in furthering economic growth and social well-being in the community or region? Please help us identify these hard working volunteers by completing the attached nomination form and submitting it to our office by the May 3, 2017 deadline.

Nominations will be reviewed and the winner will be selected by CFWR's Board of Directors on May 8th. The award recipient will be recognized in June at CFWR's Annual Awards Banquet & General Meeting. Any questions can be directed to Pamela Habing at [habing@cfwr.mb.ca](mailto:habing@cfwr.mb.ca) or 204.345.8691.

### CFWR Volunteer of the Year Award CALL FOR SUBMISSIONS



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## CONTACT US

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# CFWR AGM 2017

**Save the Date! Community Futures Annual General Meeting and Awards Banquet will be held on Monday, June 12th in Lac du Bonnet at the Pioneer Club. Catering by Diane Bostrom. More details to come!**

*Community Futures Winnipeg River (CFWR) is a community-based, regional economic development organization serving the North Eastman region of Manitoba. We are one of 16 Community Futures Development Corporations (CFDC's) in Manitoba and are funded primarily by Western Economic Diversification Canada (WD).*

## Legal Responsibilities of Board Members WORKSHOP

Non-Profit Boards and Council Members in North Eastern Manitoba will understand the legal responsibilities of a Board. Key points covered include:

- Organization Set Rules
- Laws & Regulations  
Boards need to know about
- Legal duties & responsibilities of a Board Member

- WHEN:** MONDAY, MAY 1, 2017, 1:30 - 4:30 PM
- WHERE:** LAC DU BONNET COMMUNITY CENTRE  
25 MCARTHUR AVE, LAC DU BONNET
- AUDIENCE:** NON-PROFIT BOARDS AND COUNCIL MEMBERS IN NORTH EASTERN MANITOBA
- FACILITATOR:** FACILITATED BY JASON DENBOW  
COMMUNITY FUTURES MANITOBA
- COST:** \$65.00
- RSVP:** RSVP REQUIRED. PLEASE CONTACT  
COMMUNITY FUTURES WINNIPEG RIVER  
AT 204-345-2514 OR [INFO@CFWR.MB.CA](mailto:INFO@CFWR.MB.CA).





## Partnering for Success

Written by Pamela Habing

When it comes to tackling a big task or initiative, engaging the help of others can make all the difference. Perhaps the work could be accomplished on your own, but is it wise to expend all your time and money on that one task? If you are running a business or non-profit organization other important tasks may suffer.

The saying "time is money" is particularly true if you are a small business just starting out or a non-profit relying on grants to keep your doors open. Decisions that impact time and money are not made lightly. Many times the end result is to do without, which can result in your business surviving but not thriving.

These are reasons that partnering with other businesses or community groups is something every organization should consider. Not only does it allow you to focus more on what you enjoy and do best – running your own company – it can exponentially increase your success in a number of ways:

1) Increased customers and business. For example, let's say you are a massage therapist and you're putting together a deal with a yoga instructor. If you normally charge \$50 for a

45-minute massage, you might want to offer that massage to the yoga instructor's customers for \$25 (50%-off). Similarly, if the yoga instructor's classes are normally \$15, perhaps she would offer your customers a special deal like "Buy 1 yoga class, get 2 free."

2) Increased marketing reach. Partnering with other organizations for joint marketing can extend your marketing dollars and reach new customers in your area. Your reach could even be extended outside of your local area and to different target groups.

3) Increased buying power. Cost savings can be realized if you partner with another business or group to purchase shared services or products in bulk. This could range from buying office supplies to sharing office space if your services align.

As in all partnerships, you want to be sure it's a good fit. Not all partnerships will work out but the ones that do will be a win-win for both parties.

Contact Community Futures Winnipeg River if you're looking to start or strengthen your business or non-profit. We can help. Find out how at [www.cfwr.mb.ca](http://www.cfwr.mb.ca) or visit us on Facebook at [www.facebook.com/cfwrmb](http://www.facebook.com/cfwrmb).

*Partnering for Success*

## FREE RESOURCES

### Marketing

- 13 Instagram Marketing Tips from the Experts
- 12 Basic Tips to Master your Instagram Marketing Strategy
- How to Create Facebook Ads
- Twitter Marketing Tips

### Non-Profit/Business

- How to Register your Business, Non-Profit or Charity
- Strategic and Operational Planning Templates
- Constitution and By-Laws Template
- Non-Profit Revenue Generating Template
- Business Plan Template

## TRAINING/WORKSHOPS

### Manitoba Biz-Networking Day

Hosted by: Manitoba Marketing Network & Manitoba Chambers of Commerce  
Wednesday, April 12, 6:00pm to 8:00pm  
Winnipeg, MB  
[Register Now](#)

### Selling Food at Farmers' Markets

Thursday, April 20, 10:00am to 11:00am  
Free Webinar  
[Register Now](#)

### Setting the Price for Your Food Product

Delivered in partnership with Manitoba Agriculture  
April 25 and 26, 1:00pm to 4:00pm each day  
\$50 + GST  
Winnipeg, MB  
[Register Now](#)

### Selling Your Food Product to Grocery Stores

Delivered in partnership with Manitoba Agriculture  
May 9 and 16, 1:00pm to 4:00pm each day  
\$50 + GST  
Winnipeg, MB  
[Register Now](#)

## Just Watch Me! Video Contest Winners

Here are the 2016-2017 contest winners:

### Seasoned Entrepreneur Category:

- 1st Place: Lucy Fouasse, owner of Lil' Steps Miniatures & Wellness Farm in St. Malo, Manitoba. Lucy offers a variety of services including Equine Facilitated Wellness for children and youth.
- 2nd Place: Kimberly Wylie, owner of True U Tattoo & Creationz Inc. of Rosthern, Saskatchewan creates custom body art which her clients can wear with pride.
- 3rd Place: Carrie Arsenault, owner of Sugar Me Cookie Boutique, in Gimli, Manitoba specializes in vinarterta and also creates custom cookies, cakes, and pies.
- 4th Place: Janie Gaudet, owner of Sweet Crete Decor, in Warman, Saskatchewan makes home decor and art out of concrete.

### Start Up Entrepreneur Category:

- Saskatchewan Winner: Steve Gaudet, owner of G Force Roofing in Warman, Saskatchewan provides quality residential and commercial roofing installation.

- Entrepreneurship Manitoba Start Up Winner: Donald Glenn, owner of Shorty's Upcycling Studio, in Thompson, Manitoba artistically repurposes unwanted or discarded materials.

To view the winning videos please check out [www.justwatchmecontest.ca](http://www.justwatchmecontest.ca). To see photos of the winners receiving their awards please check out our Facebook page at: <https://www.facebook.com/EDPvideocontest>.



## CFWR SERVICES:

### *Business Development:*

- ↳ Loans up to \$150,000 to develop, expand or acquire a business
- ↳ Counsel and assistance with business plans, market research & marketing plans, financial analysis and forecasting
- ↳ Connections to other business services and training
- ↳ Self Employment Program delivered on behalf of Training and Employment Services for people eligible for EI benefits or who have had an EI claim in the past 3 years or been on maternity/paternity leave in the past 5 years and interested in starting a business

### *Community Development:*

- ↳ Strategic and operational planning
- ↳ Building knowledge and skills to enhance leadership, teamwork and planning within organizations
- ↳ Project development assistance through research and planning services
- ↳ Enhancing regional communication and partnerships between communities, sectors, businesses and social organizations
- ↳ Promoting the region, its businesses, organizations and other assets